

ENTER YOUR  
*Pink Era*

EVENT RECAP



# ABOUT

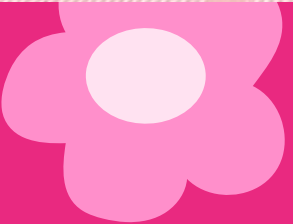


BLKpr hosted a Summer event for Hello Molly inspired by the Barbie Movie Release. 60+ Influencers and tastemakers were invited to enter their 'PINK ERA'! BLKpr created the perfect Pink moment at E.P&L. Key photo moments included the official BARBIE car, a bubblegum Pink built-out hair salon, curated Pink shopping area, custom photo booth & fully decked out branded bar (and more!)

Mermaid  
HAIR



Alice



# HAIR STATION

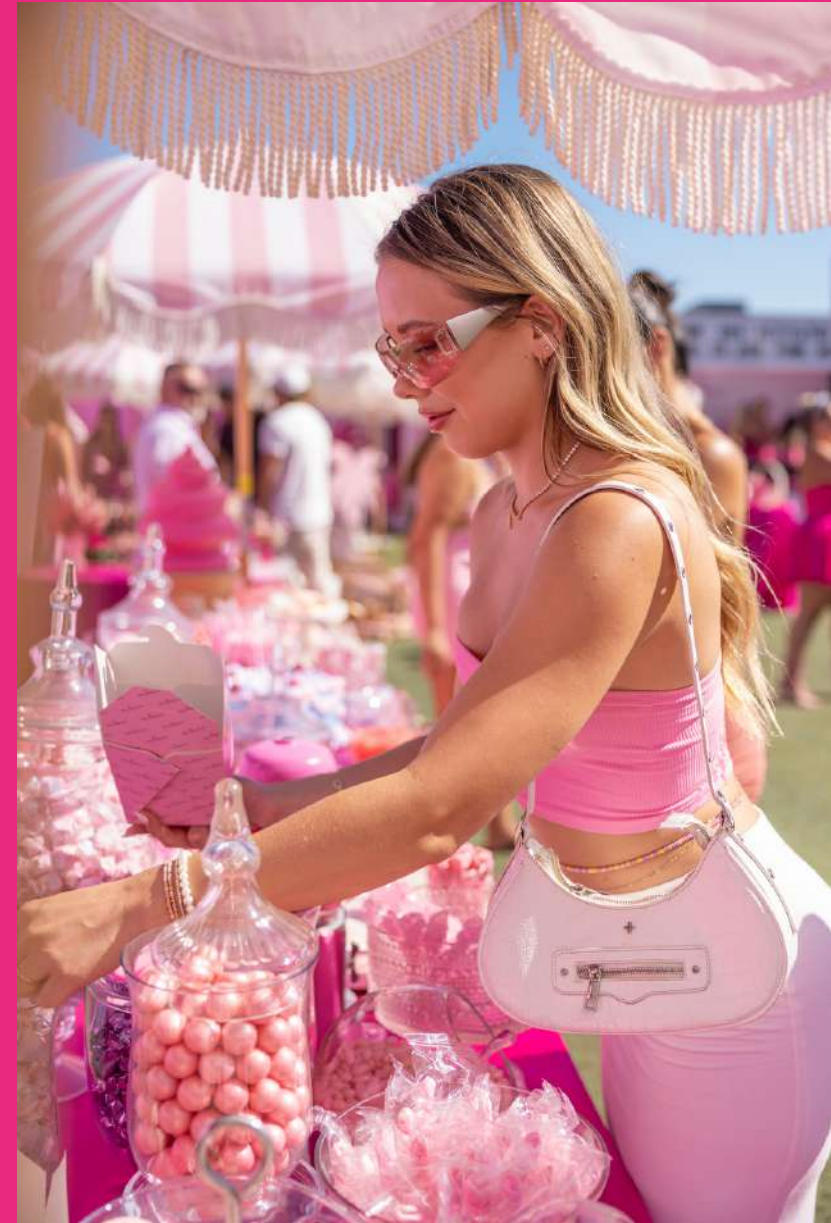
# Mermade HAIR



Mermade hair partnered with Hello Molly to promote their new line of 'Barbie' hair tools. Their team was on-site to provide hair styling. BLKpr built out a custom bubblegum Pink branded Salon. Mermade products included in gift bags.



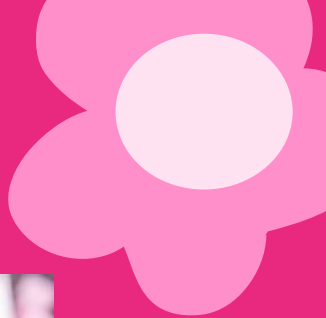
# THE BAR



# CANDY BAR



# PINK COLLECTION



# FASHION ILLUSTRATOR

@trividraws





**PHOTO MOMENTS**





**BARBIE CAR RENTAL**



# PHONE BOOTH



**360 PHOTOBOOTH**



# BRANDED LOUNGE AREA

ENTER YOUR  
*Pink Era*



**KEY ATTENDEES**



**Athena**

@athenakatoanga



**Deb**

@debchubb



**Liberty**

@thelifeoflibs



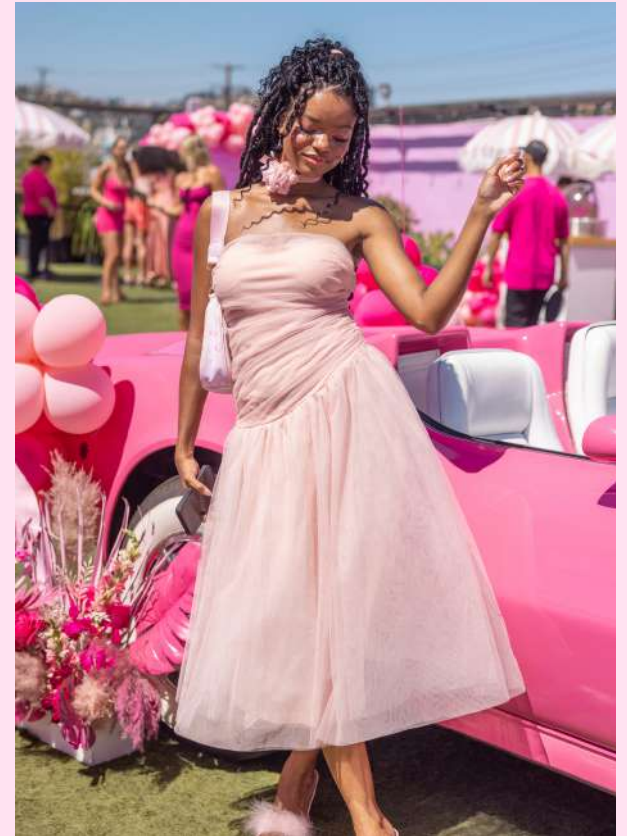
**Aniela**

@anielaleon



**Alaine**

@alainelimjoco



**Chazlyn**

@chazlyn.yvonne





**Shaelah**

@shaelahmcgilton



**Jennifer**

@jennleezy



**Ally**

@allyyyrose



**Nadiya**

@nadiyakhan



**Alexis & Taylor**

@alexis.frasca , @taylorfrasca



**Tati**

@tatimcquay



**Gillian**

@gillian\_nation



**Talia**

@talijacksonofficial



**Mady**













@madymclanahan

















**CONTENT SHARED BY OUR GUESTS**










# Influencer Overview











	Account	Followers	Eng. Rate	Total Eng.	Media	Posts	Stories	Cost	CPE	ROI %	Notes
1	 <b>chloetessmiller</b> chloe tess miller 	48k	0.3%	1210	17	2	15	-	-	Hide...	Hidden when logged out
2	 <b>chasewodtke</b> CHASE WODTKE	29k	4.5%	4527	11	2	9	-	-	Hide...	Hidden when logged out
3	 <b>talinsilva</b> talin silva	331k	0.0%	47	11	1	10	-	-	Hide...	Hidden when logged out
4	 <b>chazlyn.yvonne</b> Chazlyn 	61k	10.5%	3832	10	1	9	-	-	Hide...	Hidden when logged out
5	 <b>allyyyrose</b> Ally Rose	206k	0.5%	773	9	1	8	-	-	Hide...	Hidden when logged out
6	 <b>daniellealcaraz</b> DANIELLEAL	77k	0.2%	656	8	2	6	-	-	Hide...	Hidden when logged out
7	 <b>iamtristina</b> Jasmine Tristina	23k	0.5%	703	7	2	5	-	-	Hide...	Hidden when logged out
8	 <b>melanie_le_</b> Melanie Le   Fashic	9575	0.4%	-	7	0	7	-	-	Hide...	Hidden when logged out
9	 <b>daniarribere</b> DANIARRIBE	42k	5.0%	1364	7	1	6	-	-	Hide...	Hidden when logged out
10	 <b>tatimcquay</b> Tatiana McQuay	669k	0.0%	952	7	2	5	-	-	Hide...	Hidden when logged out











	Account	Followers	Eng. Rate	Total Eng.	Media	Posts	Stories	Cost	CPE	ROI %	Notes
11	 <b>jennleezy</b> Jenn Lee	356k	0.7%	2379	7	1	6	-	-	Hide...	Hidden when logged out
12	 <b>nyjeri</b> Nyjeri Darlene Cole	6582	8.8%	-	6	0	6	-	-	Hide...	Hidden when logged out
13	 <b>beatajuod</b> Beata Juodvalkyte	19k	6.5%	1238	6	1	5	-	-	Hide...	Hidden when logged out
14	 <b>whoislilahgibney</b> lilah gibney	73k	6.7%	8585	6	2	4	-	-	Hide...	Hidden when logged out
15	 <b>shaelahmcgilton</b> SHAELAH	510k	0.0%	99	6	2	4	-	-	Hide...	Hidden when logged out
16	 <b>weronikaraczkows</b> Weronika Raczkow	22k	0.1%	26	6	1	5	-	-	Hide...	Hidden when logged out
17	 <b>sophiee_gabriella</b> Sophiee G	41k	4.9%	1630	6	1	5	-	-	Hide...	Hidden when logged out
18	 <b>sid_tilt</b> Sidney Tilton	87k	10.2%	12k	6	1	5	-	-	Hide...	Hidden when logged out
19	 <b>maddyaiken</b> Madeleine Maëlle /	91k	0.1%	41	5	1	4	-	-	Hide...	Hidden when logged out
20	 <b>moriahbecker</b> MORIAH BECKER	108k	0.1%	-	5	0	5	-	-	Hide...	Hidden when logged out

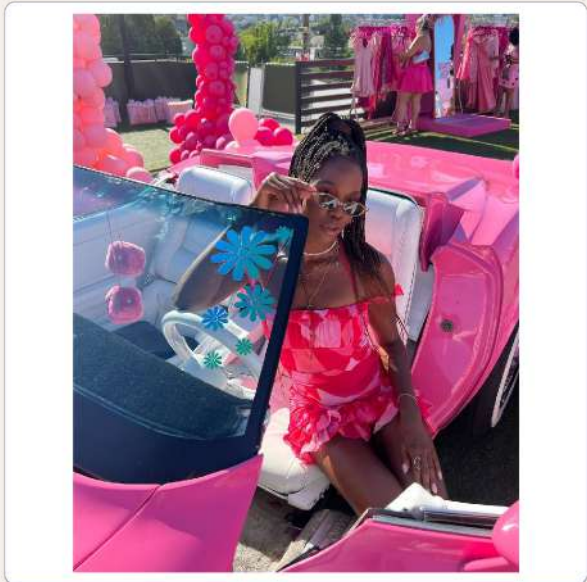
	Account	Followers	Eng. Rate	Total Eng.	Media	Posts	Stories	Cost	CPE	ROI %	Notes
21	 <b>laurelgoldman</b> laurel alexandra	163k	0.0%	-	5	0	5	-	-	Hide...	Hidden when logged out
22	 <b>tracewinningham</b> Trace Winningham	50k	3.5%	1719	5	1	4	-	-	Hide...	Hidden when logged out
23	 <b>thelifeoflibs</b> Liberty	309k	0.0%	349	5	1	4	-	-	Hide...	Hidden when logged out
24	 <b>anielaleon</b> Aniela	269k	1.8%	43	5	1	4	-	-	Hide...	Hidden when logged out
25	 <b>alexis.frasca</b> ALEXIS	64k	4.7%	-	4	0	4	-	-	Hide...	Hidden when logged out
26	 <b>carolenahuseby</b> CAROLENA 🐾	55k	5.2%	-	4	0	4	-	-	Hide...	Hidden when logged out
27	 <b>taylor.frasca</b> TAYLOR FRASCA	3694	1.0%	-	4	0	4	-	-	Hide...	Hidden when logged out
28	 <b>dakotamichaelwes</b> Dakota Michael We	161k	0.0%	-	4	0	4	-	-	Hide...	Hidden when logged out
29	 <b>alainelimjoco</b> ALAINE KRISTINA I	68k	0.0%	11	3	1	2	-	-	Hide...	Hidden when logged out
30	 <b>dominiquejane</b> Dominique Jane ♥	52k	0.4%	218	3	1	2	-	-	Hide...	Hidden when logged out

	Account	Followers	Eng. Rate	Total Eng.	Media	Posts	Stories	Cost	CPE	ROI %	Notes
31	 <b>kendall.kiper</b> kendall kiper!! 🤔 🇺🇸	37k	0.2%	43	3	1	2	-	-	Hide...	Hidden when logged out
32	 <b>gillian_nation</b> Gillian Nation	193k	0.0%	-	3	0	3	-	-	Hide...	Hidden when logged out
33	 <b>daphneblunt</b> Daphne Blunt	51k	0.1%	-	3	0	3	-	-	Hide...	Hidden when logged out
34	 <b>nadiyahkhan</b> Nadiya Khan	79k	0.1%	25	3	1	2	-	-	Hide...	Hidden when logged out
35	 <b>gisele.garcia18</b> gisele garcia	43k	4.0%	-	3	0	3	-	-	Hide...	Hidden when logged out
36	 <b>amarajune</b> amara cordova 🌸	142k	4.9%	-	3	0	3	-	-	Hide...	Hidden when logged out
37	 <b>kayinquinnn</b> <i>kayin elizabet</i>	6573	12.2%	-	2	0	2	-	-	Hide...	Hidden when logged out
38	 <b>karsenkimball</b> KARSEN KIMBALL	106k	5.7%	-	2	0	2	-	-	Hide...	Hidden when logged out
39	 <b>athenakatoanga</b> Athena Katoanga	214k	2.5%	-	2	0	2	-	-	Hide...	Hidden when logged out
40	 <b>bellalovkvist</b> Bella Lövkvist	32k	0.1%	-	2	0	2	-	-	Hide...	Hidden when logged out



	Account	Followers	Eng. Rate	Total Eng.	Media	Posts	Stories	Cost	CPE	ROI %	Notes
41	 <b>chyburdx</b> chy	232k	3.3%	-	2	0	2	-	-	Hide...	Hidden when logged out
42	 <b>debchubb</b> Deb Chubb	241k	1.5%	11k	2	1	1	-	-	Hide...	Hidden when logged out
43	 <b>kenachock</b> kenny	77k	0.6%	-	2	0	2	-	-	Hide...	Hidden when logged out
44	 <b>lilymontasser</b> Lily Montasser	108k	0.4%	-	2	0	2	-	-	Hide...	Hidden when logged out
45	 <b>emmasevilles</b> Emma Seville	74k	0.1%	-	2	0	2	-	-	Hide...	Hidden when logged out
46	 <b>brookeschofield</b> Brooke	201k	9.8%	-	2	0	2	-	-	Hide...	Hidden when logged out
47	 <b>kayla_bandow</b> Kayla Bandow	25k	18.8%	1126	2	1	1	-	-	Hide...	Hidden when logged out
48	 <b>kamrylorin</b> Kamry James	71k	1.2%	647	2	2	0	-	-	Hide...	Hidden when logged out
49	 <b>sabrinapazira</b> SABRINA	69k	1.5%	-	2	0	2	-	-	Hide...	Hidden when logged out
50	 <b>ema_brenda</b> EMA BRENDA 🦋🌱	70k	0.0%	-	2	0	2	-	-	Hide...	Hidden when logged out

	Account	Followers	Eng. Rate	Total Eng.	Media	Posts	Stories	Cost	CPE	ROI %	Notes
51	 <b>giannaluke</b> Gianna taylor luke	63k	7.1%	-	1	0	1	-	-	Hide...	Hidden when logged out
52	 <b>scarletaviram</b> Scarlet Lana	79k	1.8%	-	1	0	1	-	-	Hide...	Hidden when logged out
53	 <b>kittybluu</b> Kitty-blu Appleton	108k	2.3%	-	1	0	1	-	-	Hide...	Hidden when logged out
54	 <b>mackenziedipman</b> Mackenzie Dipman	353k	3.1%	-	1	0	1	-	-	Hide...	Hidden when logged out
55	 <b>emymooree</b> emy	71k	15.4%	-	1	0	1	-	-	Hide...	Hidden when logged out
56	 <b>giaaldisert</b>	19k	1.3%	-	1	0	1	-	-	Hide...	Hidden when logged out
57	 <b>taliajacksonofficial</b> Talia Jackson	489k	0.0%	-	1	0	1	-	-	Hide...	Hidden when logged out
58	 <b>madymclanahan</b> madison jayd	96k	7.1%	-	1	0	1	-	-	Hide...	Hidden when logged out
59	 <b>ellashcraft</b> Ella Ashcraft	177k	3.8%	-	1	0	1	-	-	Hide...	Hidden when logged out
60	 <b>dabinkimm</b> dabz	6441	0.1%	-	1	0	1	-	-	Hide...	Hidden when logged out



 @kamrylorin

 71K

♡ 112    💬 13

Normal engagement

**1.16%**

Media Value

**\$710**

11:15am, Jul 18 2023

 POST 



 @chyburdx

 232K

Media Value

**\$2,316**

8:42am, Jul 18 2023

 STORY 



 @chyburdx

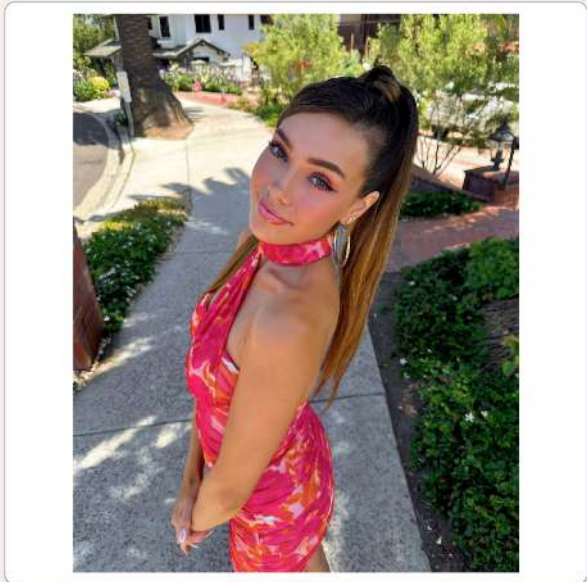
 232K

Media Value

**\$2,316**

8:39am, Jul 18 2023

 STORY 



@shaelahmcgilton

510K

0 33

Normal engagement

0.02%

Media Value

\$5,103

4:32pm, Jul 17 2023

POST



@anielaleon

269K

Media Value

\$2,691

3:00pm, Jul 17 2023

STORY



@anielaleon

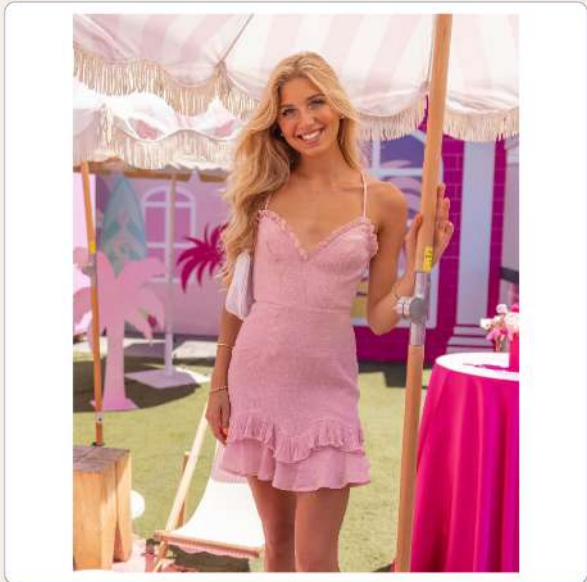
269K

Media Value

\$2,691

3:00pm, Jul 17 2023

STORY



@anielaleon

269K

0 43

Normal engagement

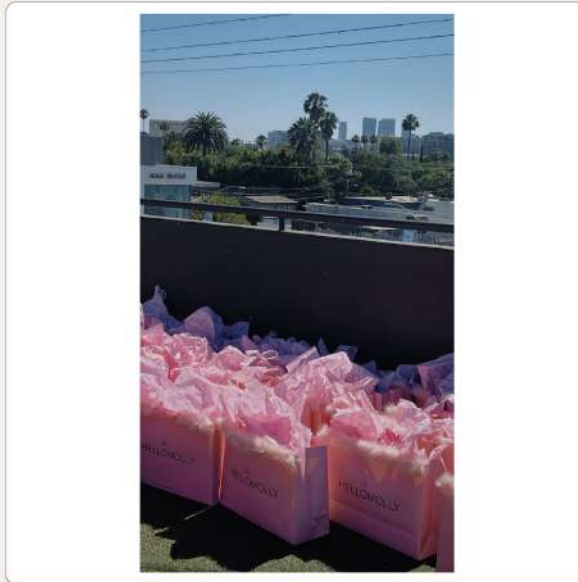
1.82%

Media Value

\$2,691

2:56pm, Jul 17 2023

POST



@lilymontasser

108K

Media Value

\$1,083

12:27pm, Jul 17 2023

STORY



@lilymontasser

108K

Media Value

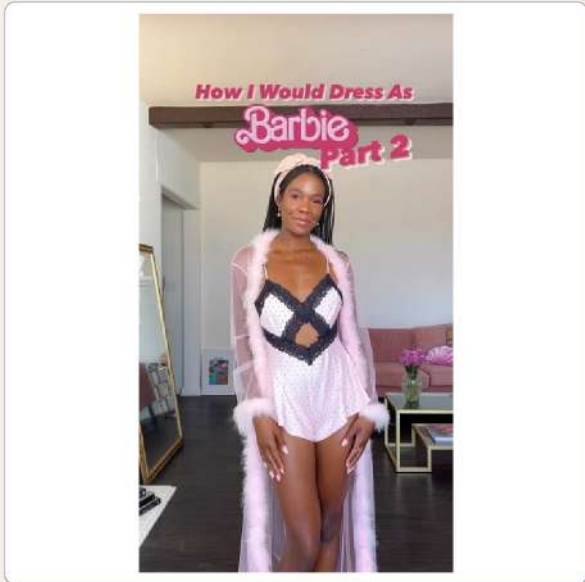
\$1,083

12:26pm, Jul 17 2023

STORY



MightyScout



@kamrylorin

71K

483 39 5,731

Normal engagement

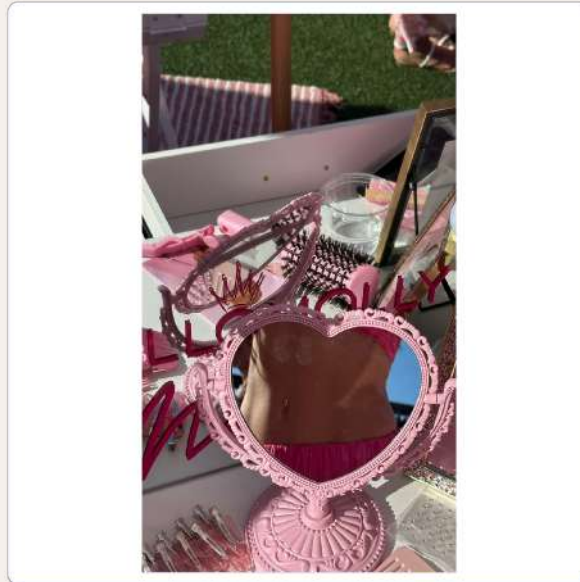
1.16%

Media Value

\$710

12:22pm, Jul 17 2023

REEL



@dakotamichaelwest

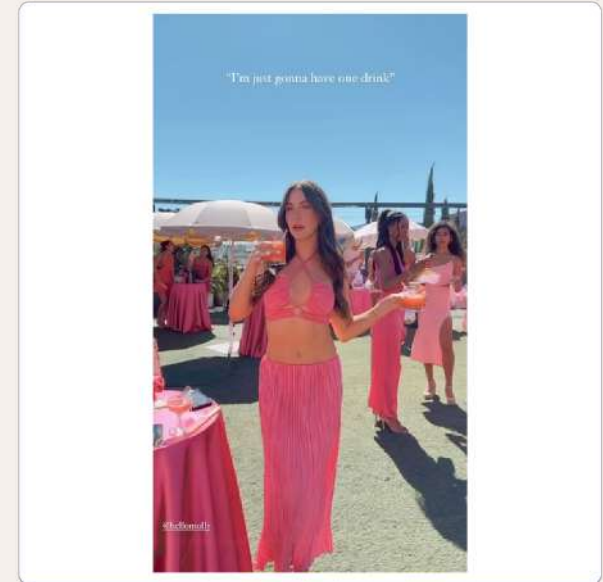
161K

Media Value

\$1,609

10:40am, Jul 17 2023

STORY



@dakotamichaelwest

161K

Media Value

\$1,609

10:35am, Jul 17 2023

STORY



MightyScout



@dakotamichaelwest

161K

Media Value

\$1,609

10:33am, Jul 17 2023

STORY



@dakotamichaelwest

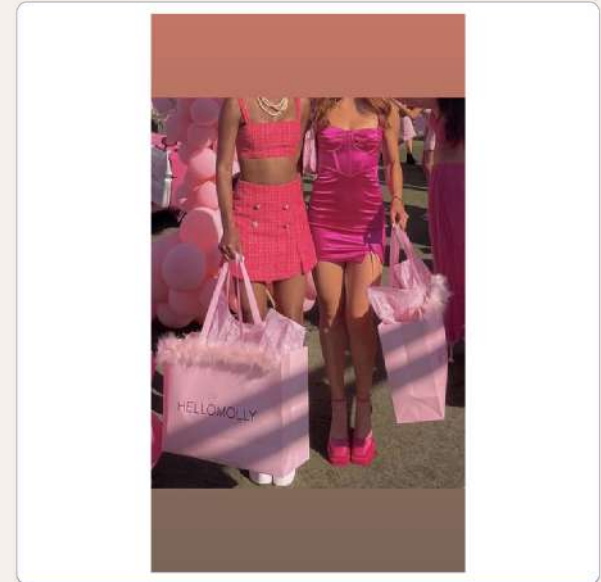
161K

Media Value

\$1,609

10:32am, Jul 17 2023

STORY



@iamtristina

23K

0 54 642

Normal engagement

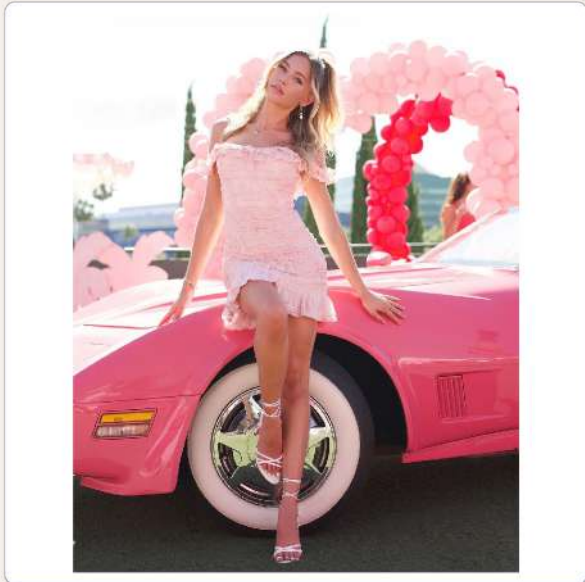
0.49%

Media Value

\$231

9:19am, Jul 17 2023

REEL



@thelifeoflibs

309K

264 85

Normal engagement

0.03%

Media Value

\$3,086

8:47am, Jul 17 2023

POST



@jennleezy

356K

2,330 49

Normal engagement

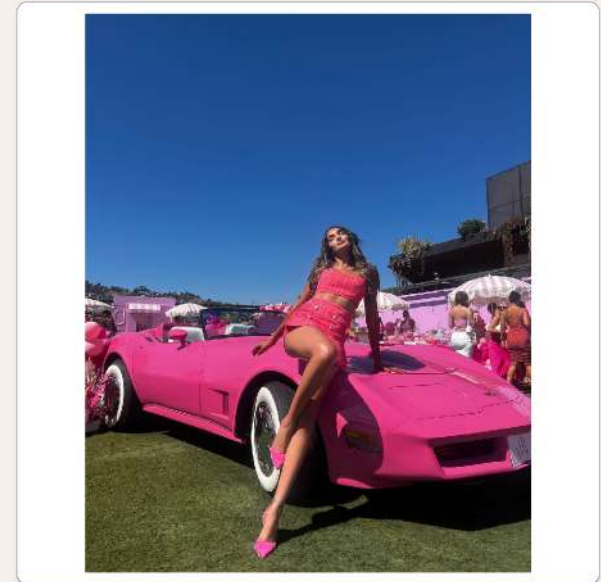
0.74%

Media Value

\$3,561

8:28pm, Jul 16 2023

POST



@nadiyahkhan

79K

0 25

Normal engagement

0.05%

Media Value

\$785

7:43pm, Jul 16 2023

POST



MightyScout





@tatimcquay

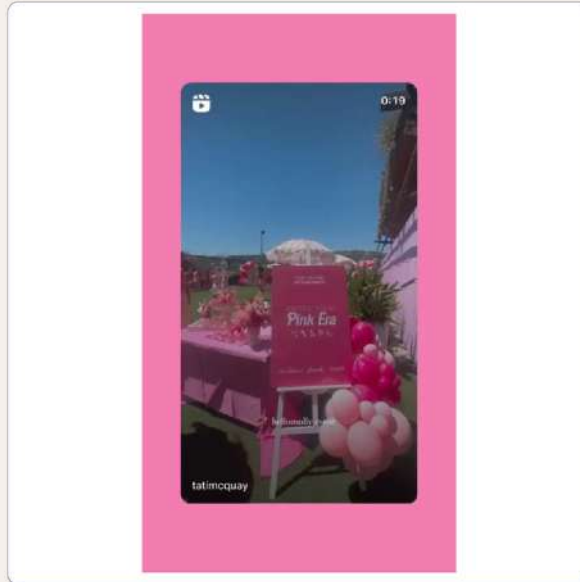
669K

Media Value

\$6,694

6:10pm, Jul 16 2023

STORY



@tatimcquay

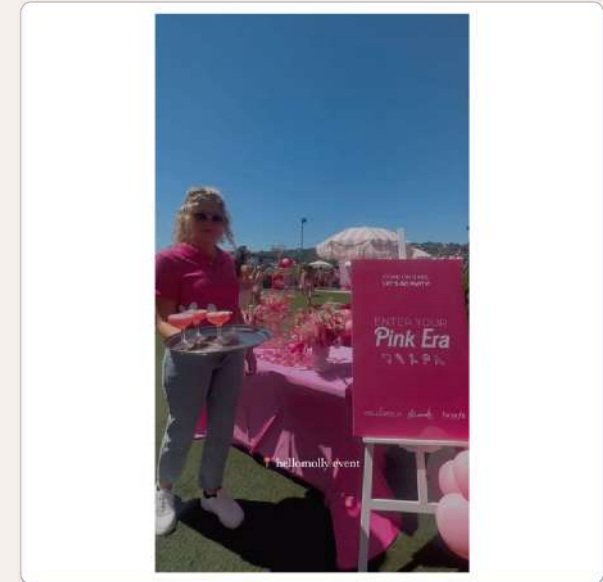
669K

Media Value

\$6,694

6:06pm, Jul 16 2023

STORY



@tatimcquay

669K

808 12 10,613

Normal engagement

0.01%

Media Value

\$6,694

6:04pm, Jul 16 2023

REEL



@tatimcquay

669K

0 132

Normal engagement

0.01%

Media Value

\$6,694

5:44pm, Jul 16 2023

POST



@beatajuod

19K

1,161 77

Normal engagement

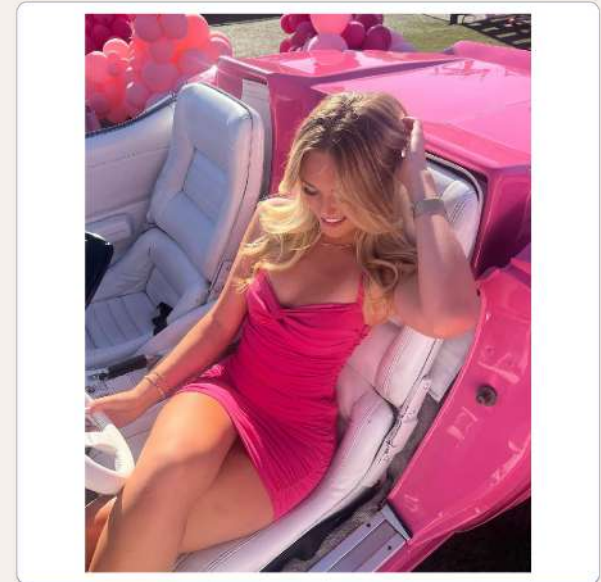
6.55%

Media Value

\$185

1:45pm, Jul 16 2023

POST



@kayla\_bandow

25K

1,003 123

Normal engagement

18.82%



Media Value

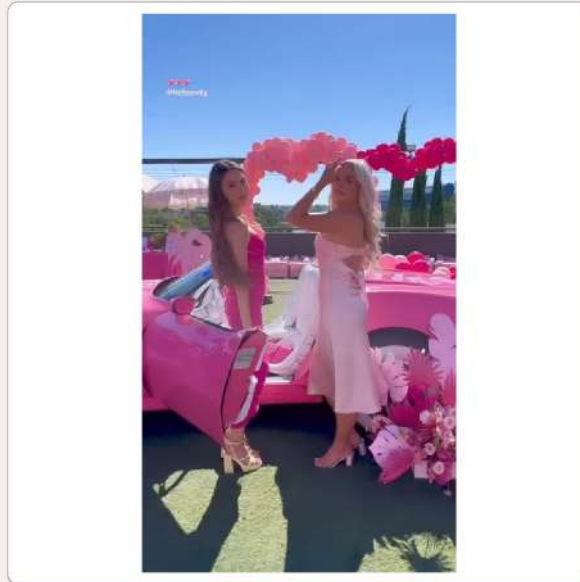
\$246





12:46pm, Jul 16 2023

POST



 **@weronikaraczkowski**  22K  
♡ 0    💬 26  
Normal engagement **0.13%**  
Media Value **\$217**  
12:38pm, Jul 16 2023  **POST** 




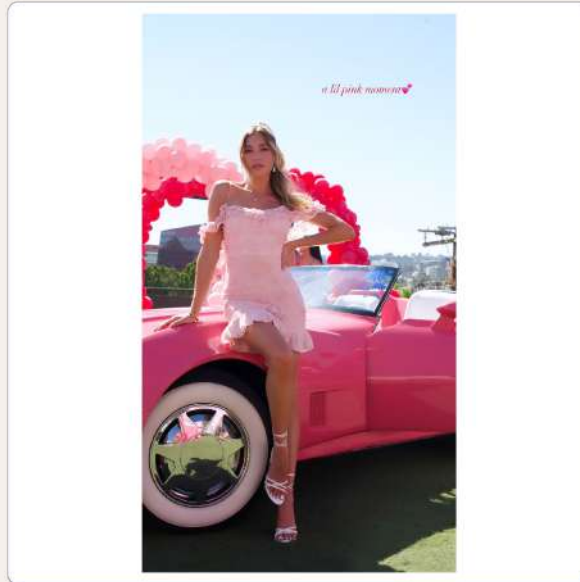
 **@moriahbecker**  108K  
Media Value **\$1,080**  
11:29am, Jul 16 2023  **STORY** 







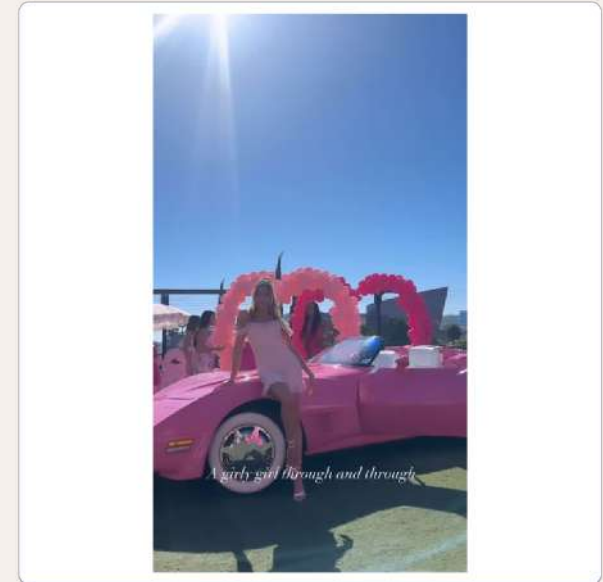
 **@whoislilahgibney**  73K  
♡ 2,502    💬 101  
Normal engagement **6.72%**  
Media Value **\$726**  
11:22am, Jul 16 2023  **POST** 







 **@chasewodtke**  29K  
 ❤️ 1,327 💬 226  
 Normal engagement **4.54%**  
 Media Value **\$292**  
 11:09am, Jul 16 2023 



 **@thelifeoflibs**  309K  
 Media Value **\$3,086**  
 10:58am, Jul 16 2023  STORY 



 **@thelifeoflibs**  309K  
 Media Value **\$3,086**  
 10:44am, Jul 16 2023  STORY 



 @thelifeoflibs

 309K

Media Value

**\$3,086**

9:49am, Jul 16 2023

 STORY 



 @thelifeoflibs

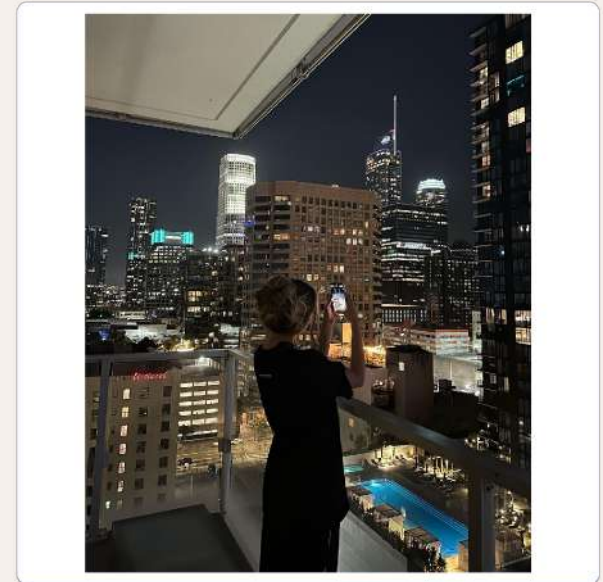
 309K

Media Value

**\$3,086**


9:43am, Jul 16 2023

 STORY 



 @daniarribere

 42K

 1,349  15

Normal engagement

**4.96%**

Media Value

**\$423**

8:31am, Jul 16 2023

 POST 



@chloetessmiller

48K

0 21 4,072

Normal engagement

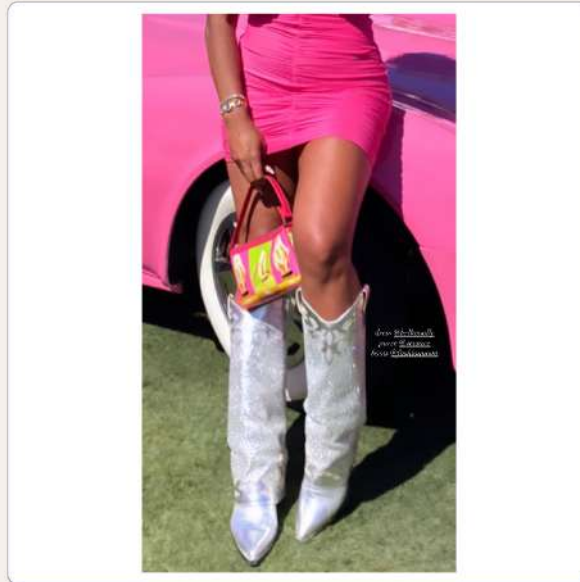
0.25%

Media Value

\$484

9:05pm, Jul 15 2023

REEL



@nyjeri

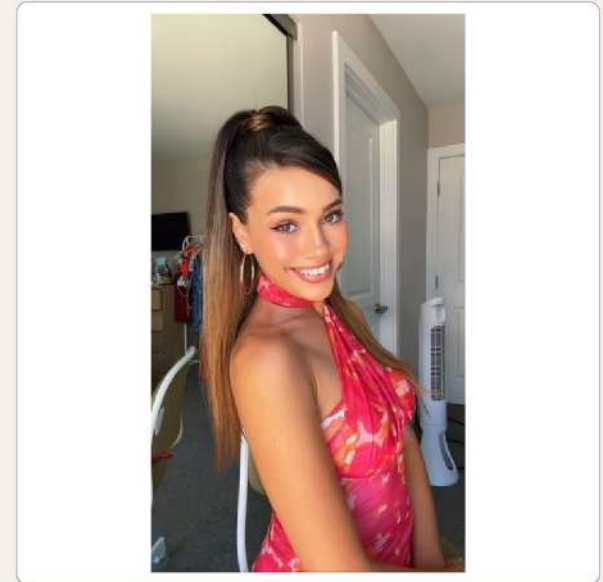
6582

Media Value

\$65

6:21pm, Jul 15 2023

STORY



@shaelahmcgilton

510K

0 66 24,130

Normal engagement

0.02%

Media Value

\$5,103

5:28pm, Jul 15 2023

REEL



@moriahbecker

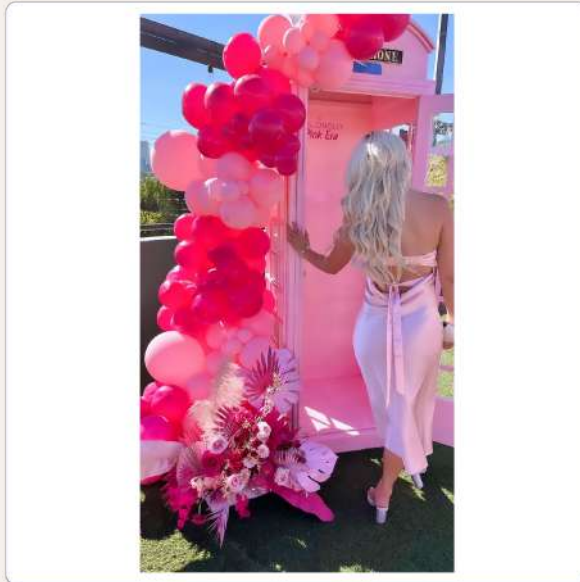
108K

Media Value

\$1,080

5:01pm, Jul 15 2023

STORY



@moriahbecker

108K

Media Value

\$1,080

4:18pm, Jul 15 2023

STORY



@chasewodtke

29K

2,906 68 17,422

Normal engagement

4.54%

Media Value

\$292

3:35pm, Jul 15 2023

REEL



@maddyaiken

91K

0 41

Normal engagement

0.13%

Media Value

\$908

3:15pm, Jul 15 2023

POST



@iamtristina

23K

526 123

Normal engagement

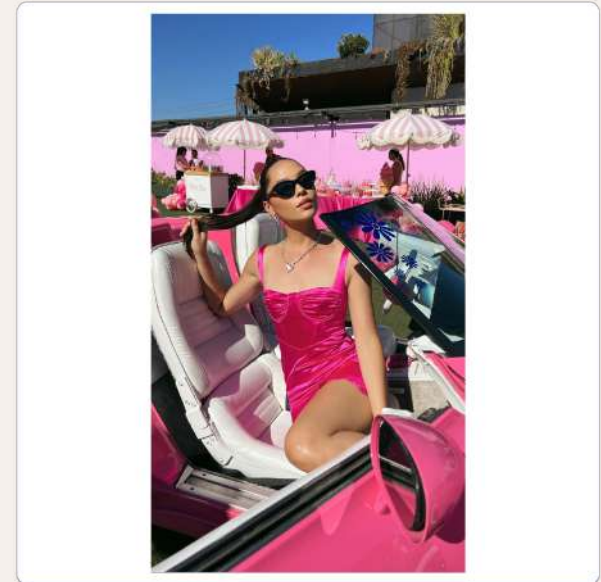
0.49%

Media Value

\$231

2:54pm, Jul 15 2023

POST



@daniellealcaraz

77K

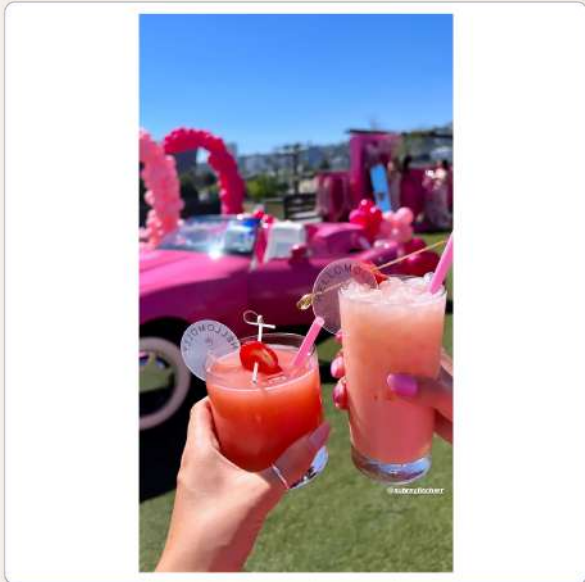
Media Value

\$769

2:40pm, Jul 15 2023

STORY





@moriahbecker

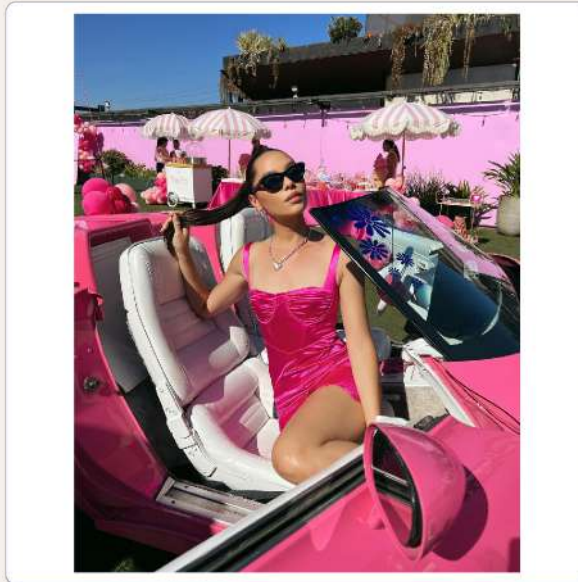
108K

Media Value

\$1,080

2:37pm, Jul 15 2023

STORY



@daniellealcaraz

77K

497 23

Normal engagement

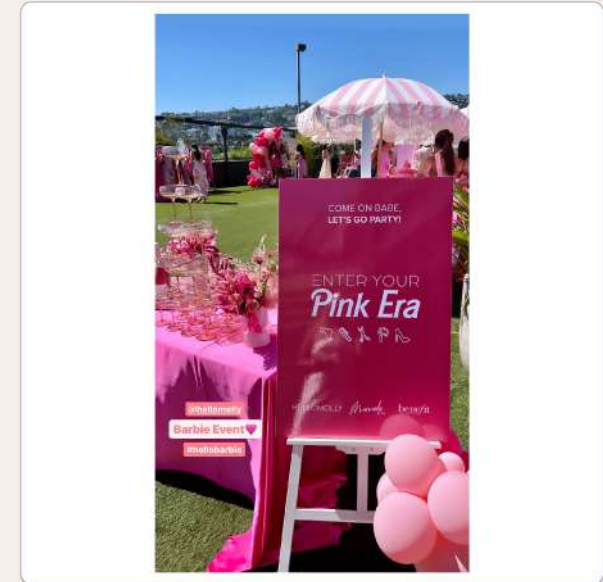
Media Value

0.17%

\$769

2:37pm, Jul 15 2023

POST



@moriahbecker

108K

Media Value

\$1,080

2:36pm, Jul 15 2023

STORY



MightyScout



@daniellealcaraz

77K

Media Value

\$769

2:14pm, Jul 15 2023

STORY



@daniellealcaraz

77K

Media Value

\$769

2:07pm, Jul 15 2023

STORY



@talinsilva

331K

0 47

Normal engagement

0%

Media Value

\$3,308

1:51pm, Jul 15 2023

POST



 @daniellealcaraz

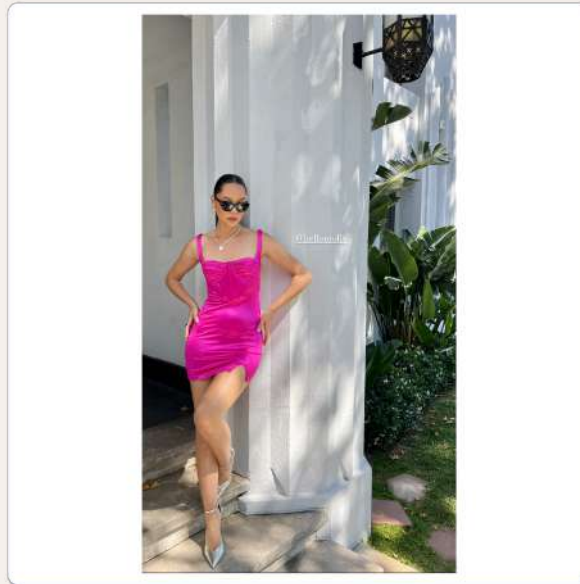
 77K

Media Value

**\$769**

1:39pm, Jul 15 2023

 STORY 



 @daniellealcaraz

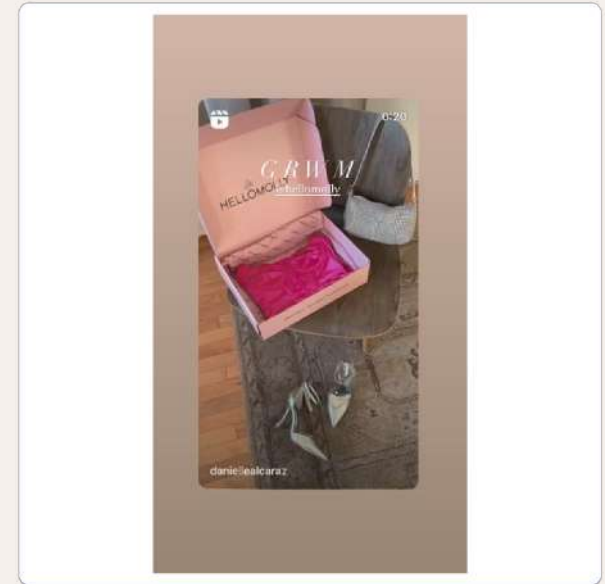
 77K

Media Value

**\$769**

1:30pm, Jul 15 2023

 STORY 



 @daniellealcaraz

 77K

Media Value

**\$769**

1:29pm, Jul 15 2023

 STORY 



@daniellealcaraz

77K

120 16 2,248

Normal engagement

0.17%

Media Value

\$769

1:26pm, Jul 15 2023

REEL



@brookeschofield

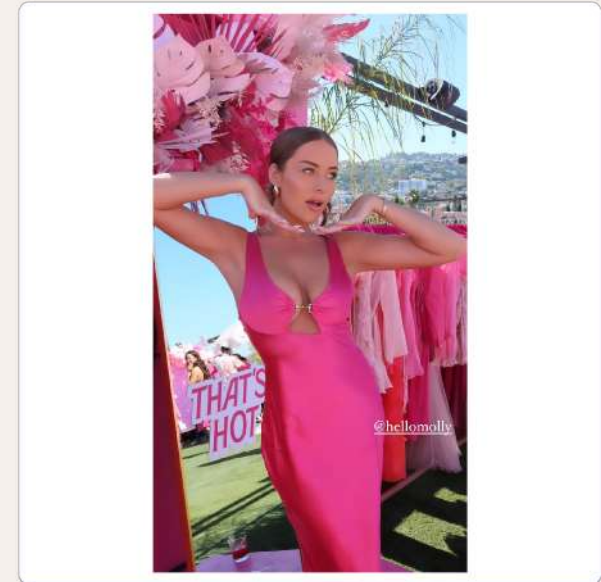
201K

Media Value

\$2,007

11:47am, Jul 15 2023

STORY



@brookeschofield

201K

Media Value

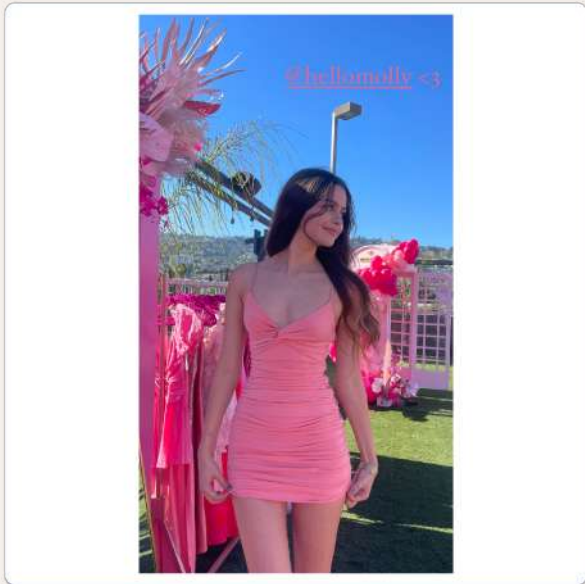
\$2,007

11:47am, Jul 15 2023

STORY



MightyScout



@aamarajune

142K

Media Value

\$1,419

11:45am, Jul 15 2023



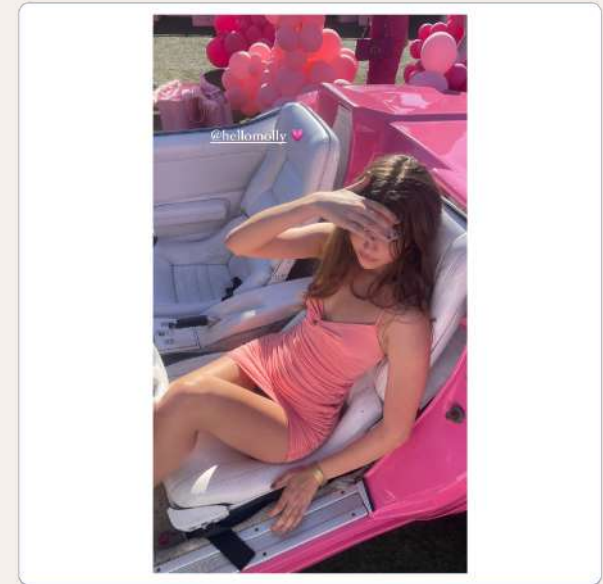
@aamarajune

142K

Media Value

\$1,419

11:45am, Jul 15 2023



@aamarajune

142K

Media Value

\$1,419

11:45am, Jul 15 2023





@taliajacksonofficial

489K

Media Value

\$4,885

10:55am, Jul 15 2023



@tracewinningham

50K

1,660 59

Normal engagement

Media Value

10:53am, Jul 15 2023

3.47%

\$495



@dabinkimm

6441

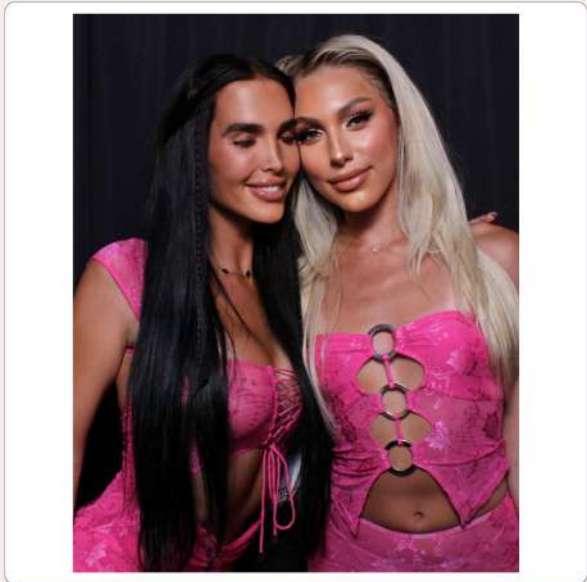
Media Value

\$64

10:45am, Jul 15 2023



MightyScout



@whoislilahgibney

73K

5,893 89

Normal engagement

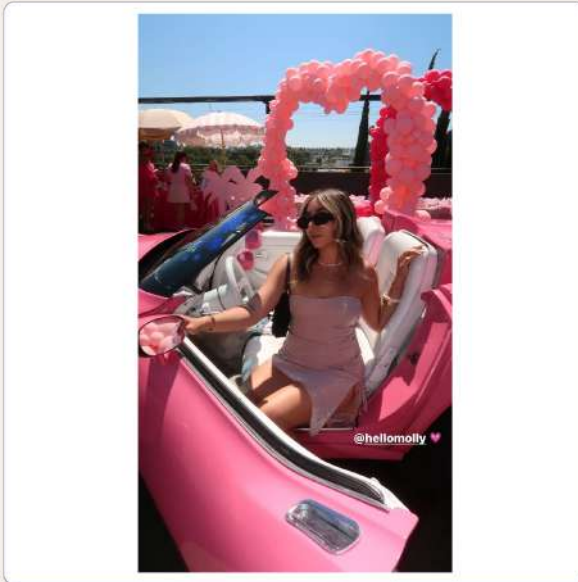
6.72%

Media Value

\$726

10:08am, Jul 15 2023

POST



@sabrinasapazira

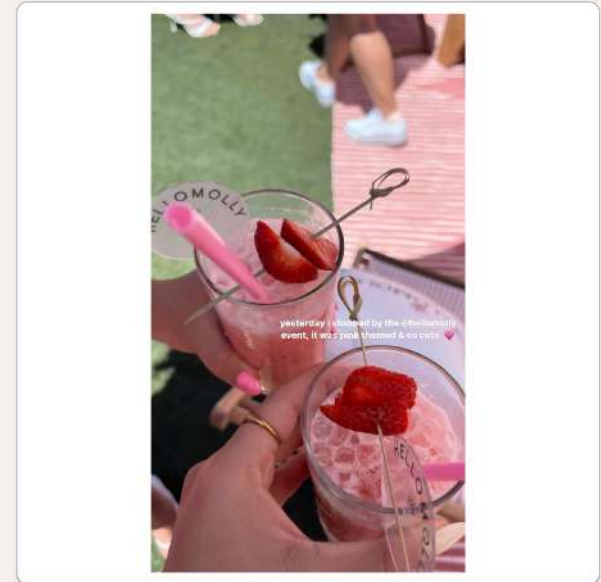
69K

Media Value

\$693

10:00am, Jul 15 2023

STORY



@sabrinasapazira

69K

Media Value

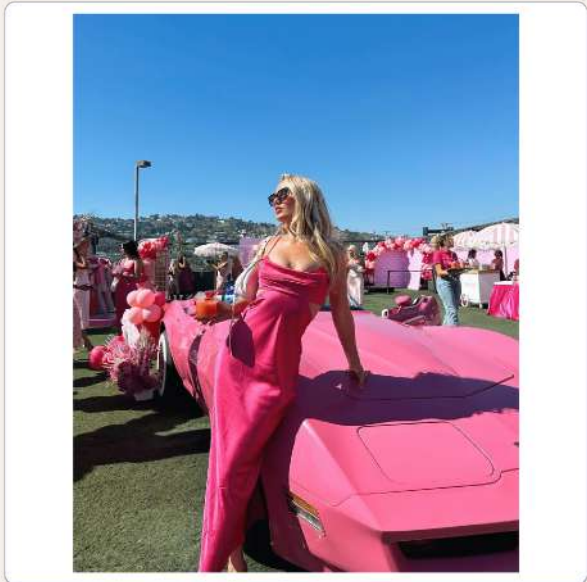
\$693

9:57am, Jul 15 2023

STORY



MightyScout



@allyyyrose

206K

737 36

Normal engagement

0.52%

Media Value

\$2,058

9:23am, Jul 15 2023

POST



@daphneblunt

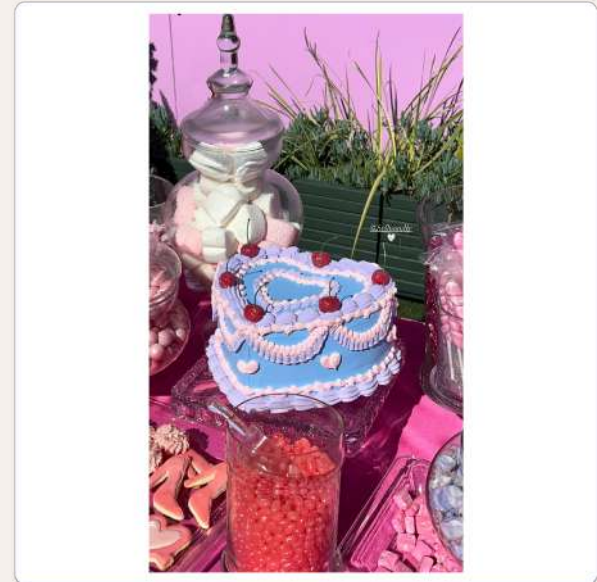
51K

Media Value

\$506

9:01am, Jul 15 2023

STORY



@daphneblunt

51K

Media Value

\$506

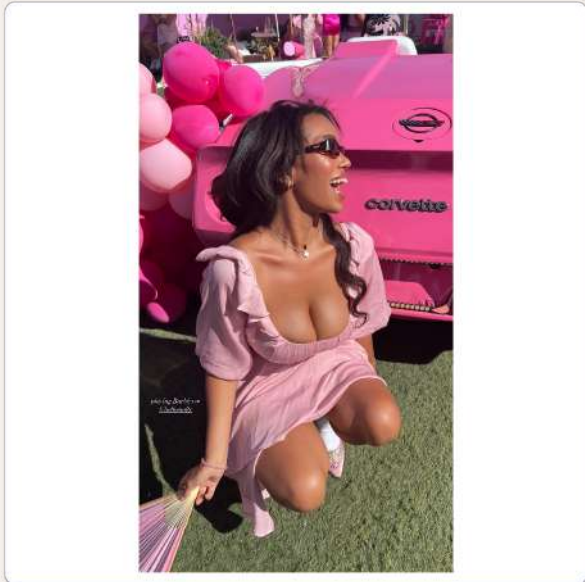
8:58am, Jul 15 2023

STORY



MightyScout





@daphneblunt

51K

Media Value

\$506

8:54am, Jul 15 2023

STORY



@chloetessmiller

48K

1,040 149

Normal engagement

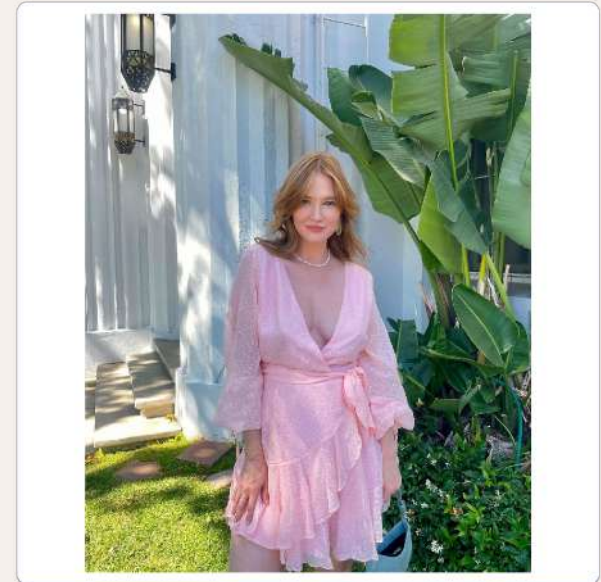
0.25%

Media Value

\$484

8:19am, Jul 15 2023

POST



@dominiquejane

52K

204 14

Normal engagement

0.44%

Media Value

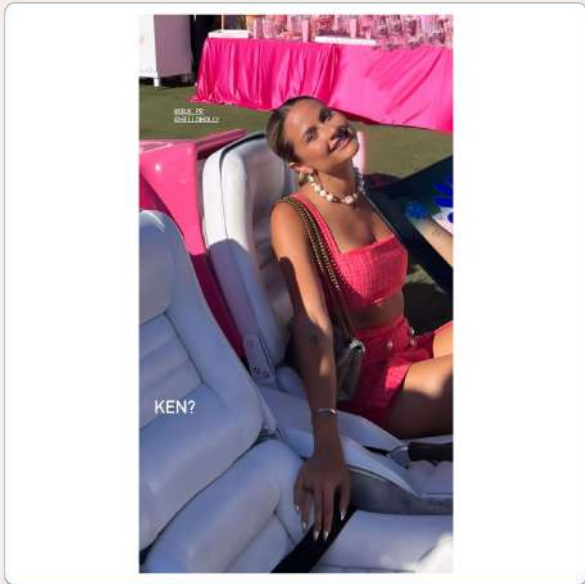
\$516

8:15am, Jul 15 2023

POST



MightyScout



 @ema\_brenda

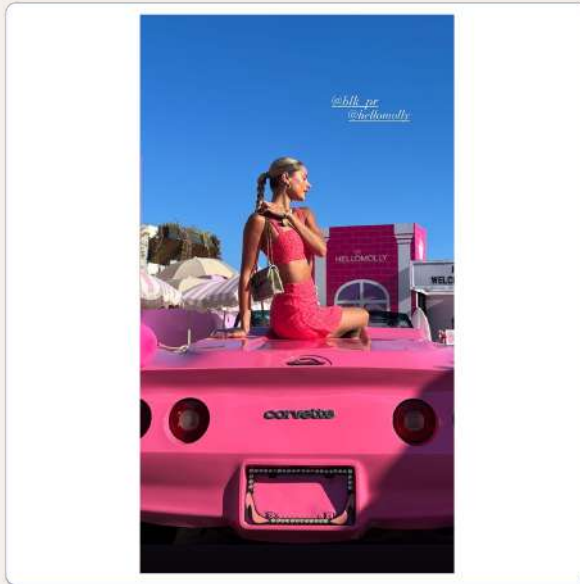
 70K


Media Value

**\$701**

8:01am, Jul 15 2023

 STORY 



 @ema\_brenda

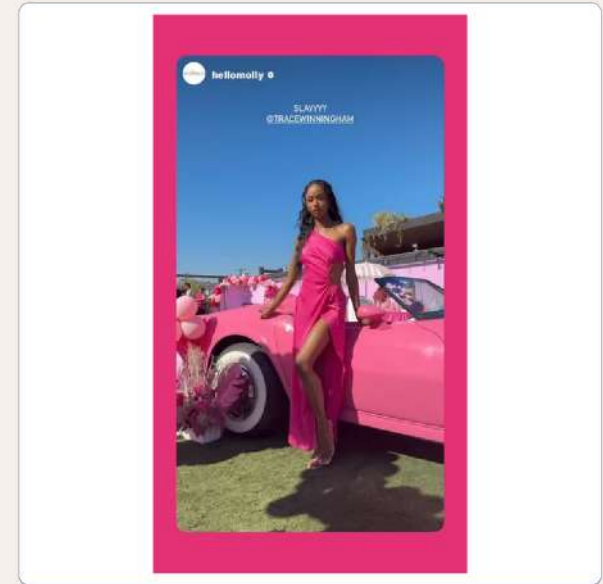
 70K

Media Value

**\$701**

7:57am, Jul 15 2023

 STORY 



 @tracewinningham

 50K

Media Value

**\$495**

7:49am, Jul 15 2023

 STORY 



 @daniarribere

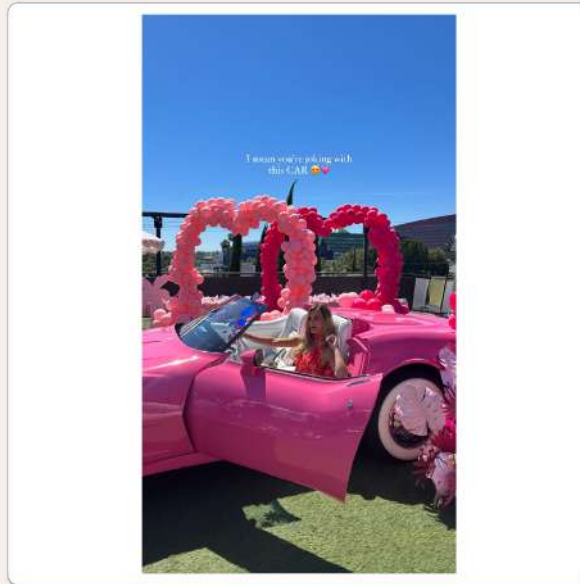
 42K

Media Value

**\$423**

7:29am, Jul 15 2023

 STORY 



 @daniarribere

 42K

Media Value

**\$423**

7:28am, Jul 15 2023

 STORY 



 @daniarribere

 42K

Media Value

**\$423**

7:27am, Jul 15 2023

 STORY 



 @daniarribere

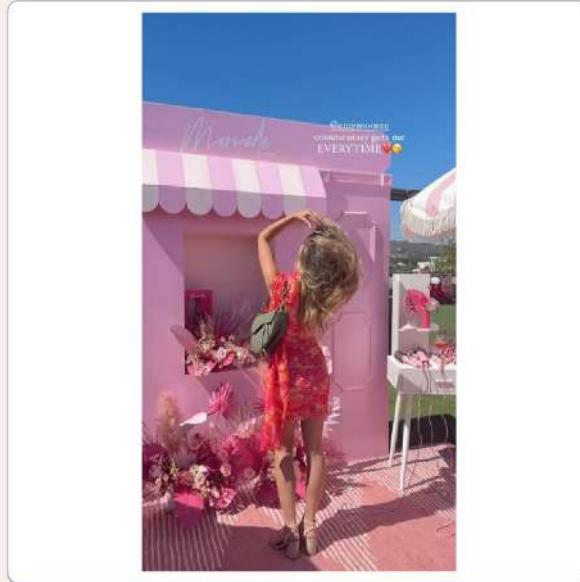
 42K

Media Value

**\$423**

7:26am, Jul 15 2023

 STORY 



 @daniarribere

 42K

Media Value

**\$423**

7:24am, Jul 15 2023

 STORY 



 @daniarribere

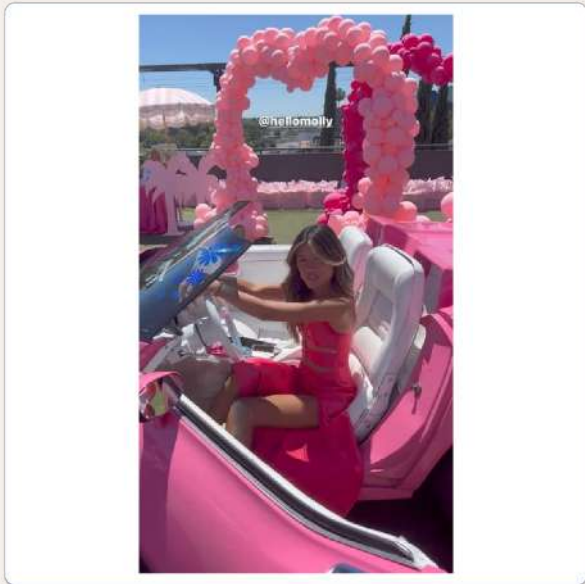
 42K

Media Value

**\$423**

7:23am, Jul 15 2023

 STORY 



 @kenachock

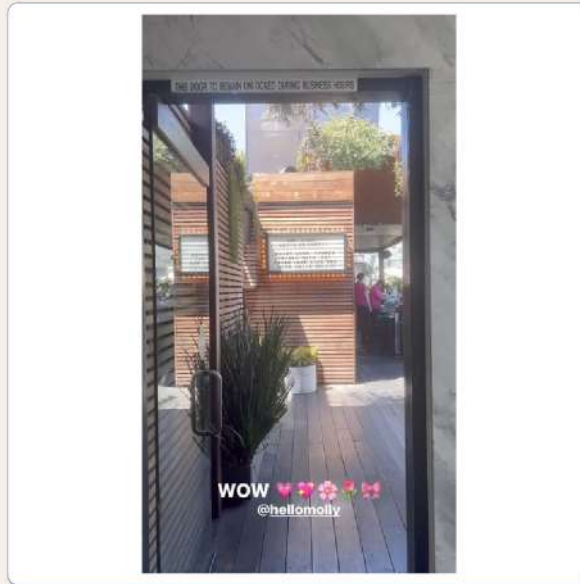
 77K

Media Value

**\$769**

7:00am, Jul 15 2023

 STORY 



 @kenachock

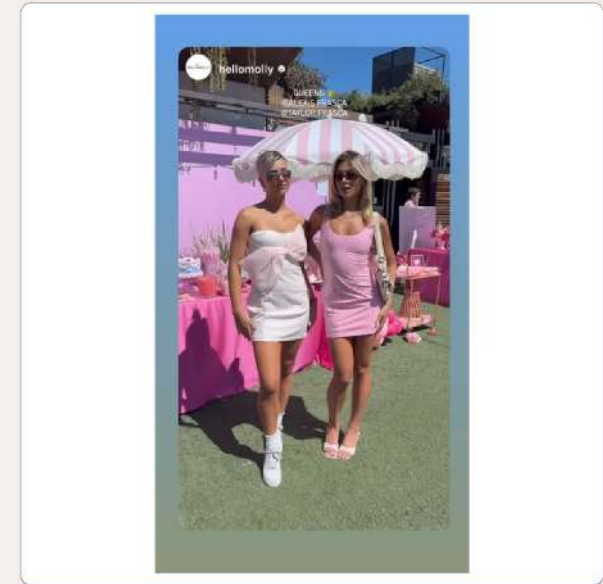
 77K

Media Value

**\$769**

6:58am, Jul 15 2023

 STORY 



 @taylor.frasca

 3694

Media Value

**\$36**

3:08am, Jul 15 2023

 STORY 



 @ellashcraft

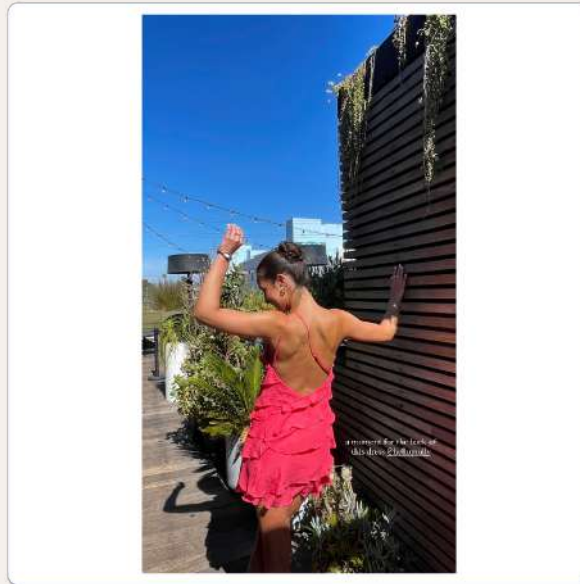
 177K

Media Value

**\$1,770**

11:51pm, Jul 14 2023

 STORY 



 @gisele.garcia18

 43K

Media Value

**\$433**

11:32pm, Jul 14 2023

 STORY 



 @gisele.garcia18

 43K

Media Value

**\$433**

11:30pm, Jul 14 2023

 STORY 



@gisele.garcia18

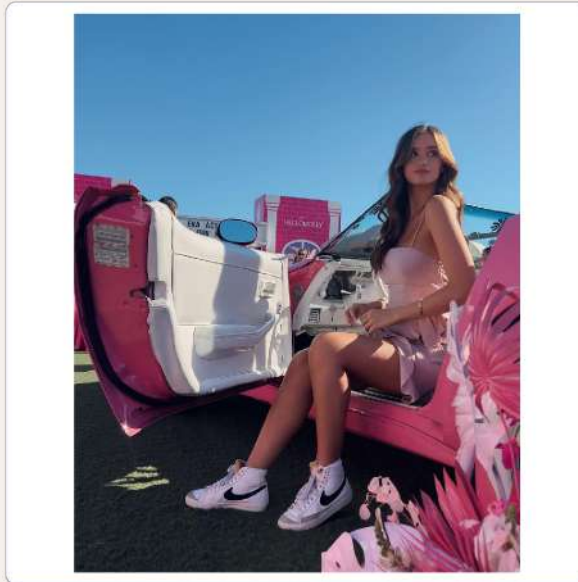
43K

Media Value

\$433

11:29pm, Jul 14 2023

STORY



@sophiee\_gabriella

41K

1,573 57

Normal engagement

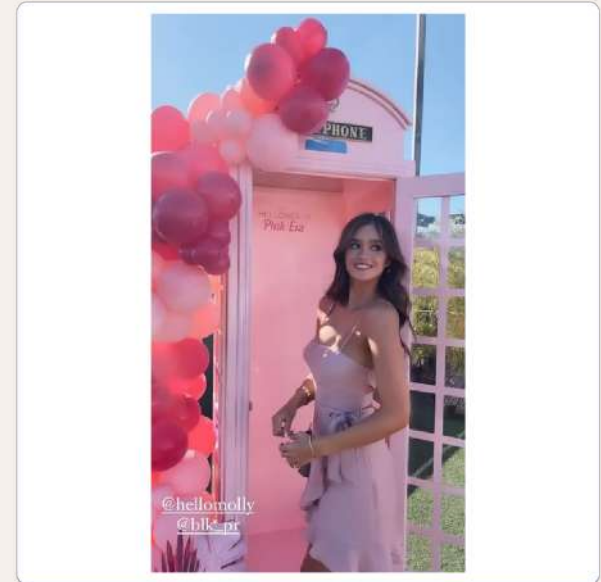
Media Value

11:19pm, Jul 14 2023

4.94%

\$405

POST



@sophiee\_gabriella

41K

Media Value

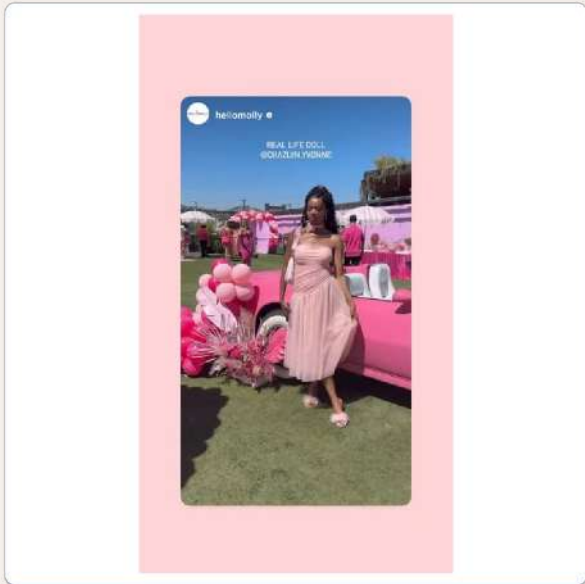
\$405


11:03pm, Jul 14 2023

STORY



MightyScout



 @chazlyn.yvonne

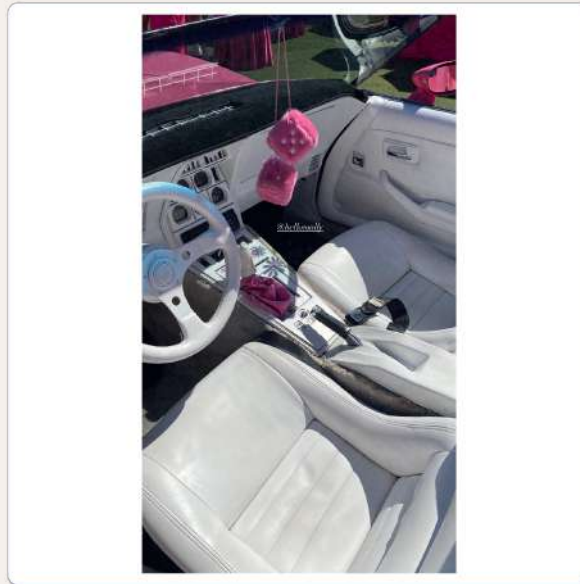
 61K

Media Value

**\$613**

10:45pm, Jul 14 2023

 STORY 



 @emmasevilles

 74K

Media Value

**\$737**

10:12pm, Jul 14 2023

 STORY 



 @emmasevilles

 74K

Media Value

**\$737**

10:11pm, Jul 14 2023

 STORY 





 @shaelahmcgilton

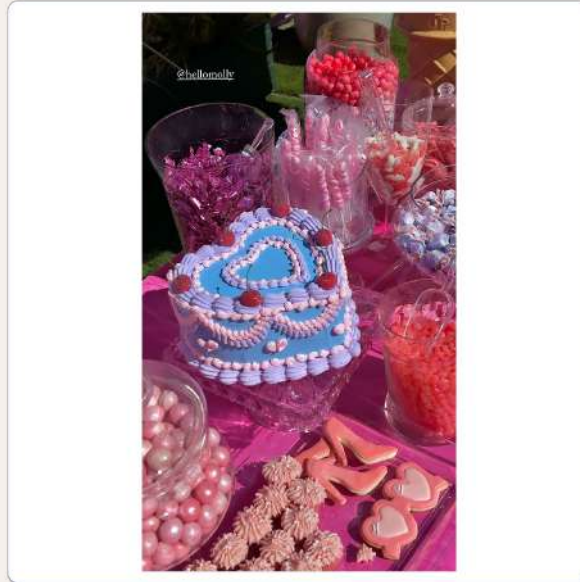
 510K

Media Value

**\$5,103**

10:08pm, Jul 14 2023

 STORY 



 @shaelahmcgilton

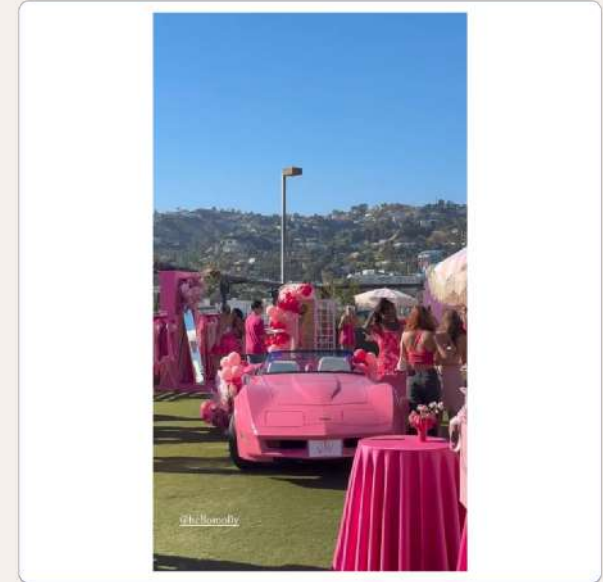
 510K

Media Value

**\$5,103**

10:02pm, Jul 14 2023

 STORY 



 @shaelahmcgilton

 510K

Media Value

**\$5,103**

9:53pm, Jul 14 2023

 STORY 



@shaelahmcgilton

510K

Media Value

**\$5,103**

9:47pm, Jul 14 2023



@debchubb

241K

10,923 128

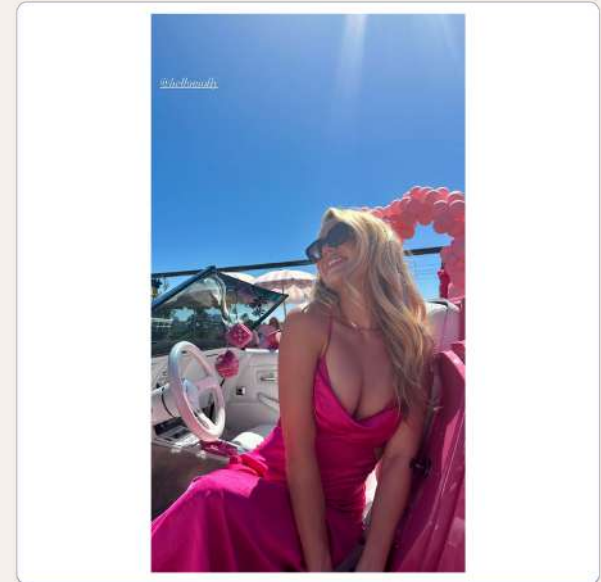
Normal engagement

Media Value

**1.54%**

**\$2,412**

8:54pm, Jul 14 2023



@allyyyrose

206K

Media Value

**\$2,058**

8:47pm, Jul 14 2023



MightyScout



 @chasewodtke

 29K

Media Value

**\$292**

8:32pm, Jul 14 2023

 STORY 



 @chasewodtke

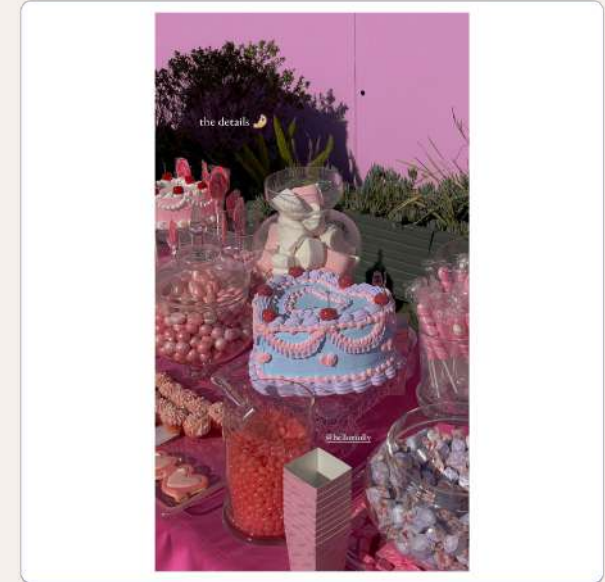
 29K

Media Value

**\$292**

8:27pm, Jul 14 2023

 STORY 



 @chasewodtke

 29K

Media Value

**\$292**

8:15pm, Jul 14 2023

 STORY 



 @chasewodtke

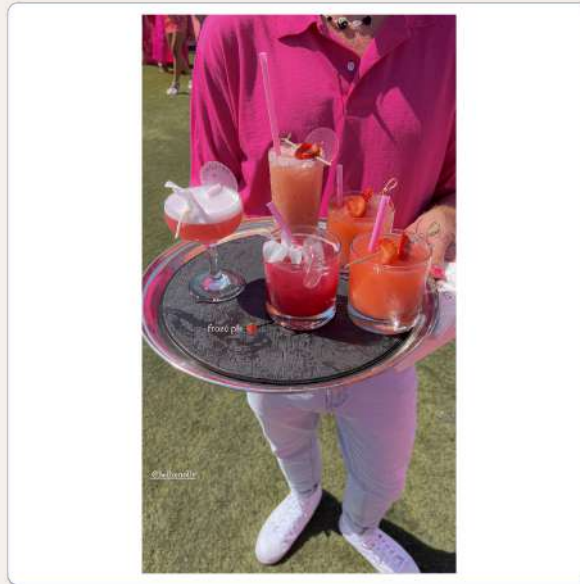
 29K

Media Value

**\$292**

8:11pm, Jul 14 2023

 STORY 



 @chasewodtke

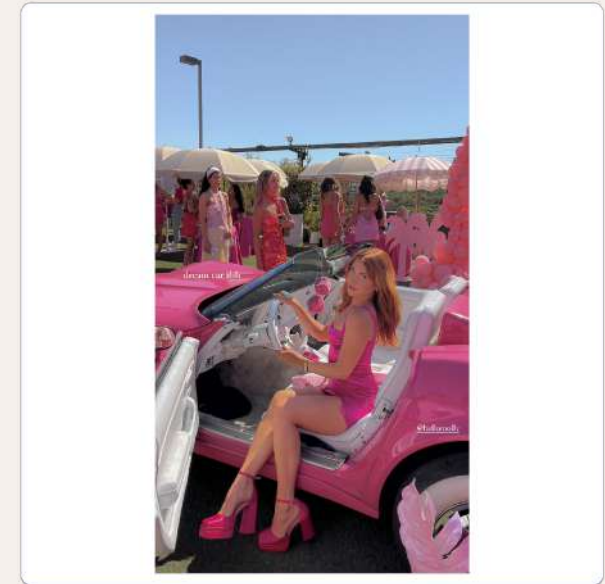
 29K

Media Value

**\$292**

8:10pm, Jul 14 2023

 STORY 



 @chasewodtke

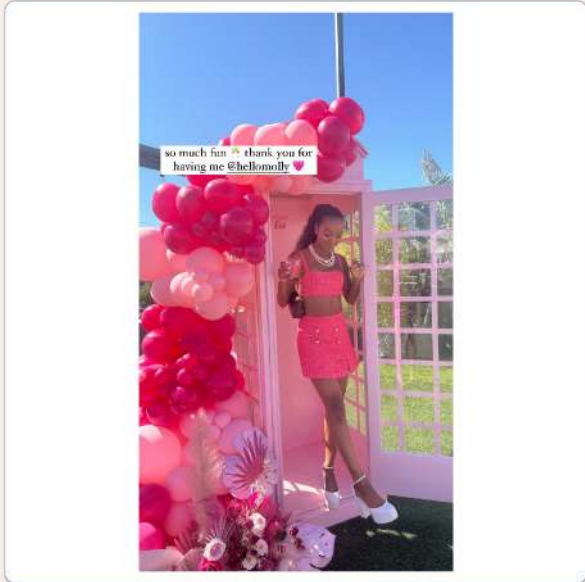
 29K

Media Value

**\$292**

8:10pm, Jul 14 2023

 STORY 



 @iamtristina

 23K

Media Value

**\$231**

8:08pm, Jul 14 2023

 STORY 



 @chasewodtke

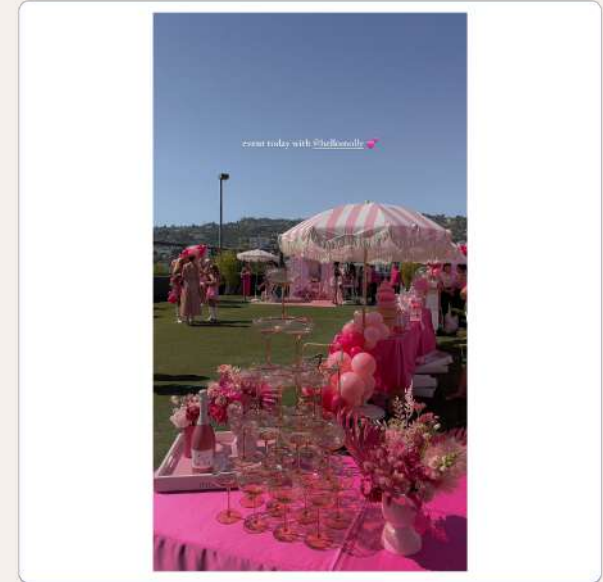
 29K

Media Value

**\$292**

8:06pm, Jul 14 2023

 STORY 



 @chasewodtke

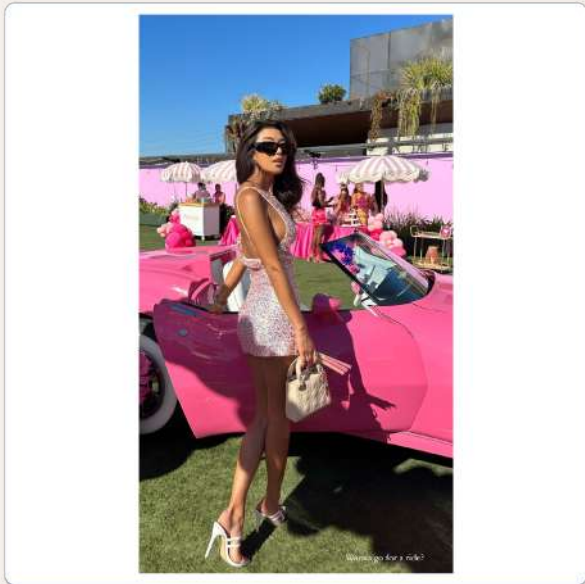
 29K

Media Value

**\$292**

8:03pm, Jul 14 2023

 STORY 



@jennleezy

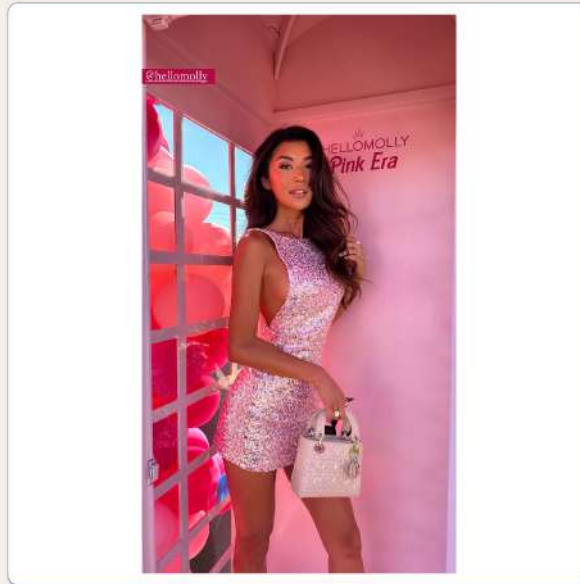
356K

Media Value

**\$3,561**

7:57pm, Jul 14 2023

STORY



@jennleezy

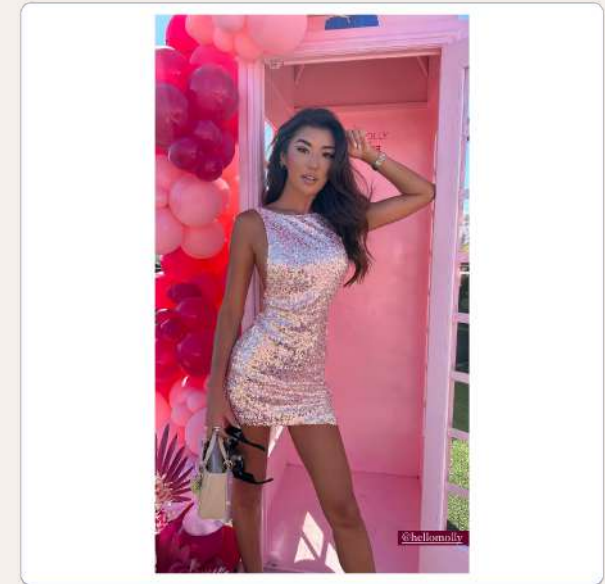
356K

Media Value

**\$3,561**

7:56pm, Jul 14 2023

STORY



@jennleezy

356K

Media Value

**\$3,561**

7:55pm, Jul 14 2023

STORY



 @jennleezy

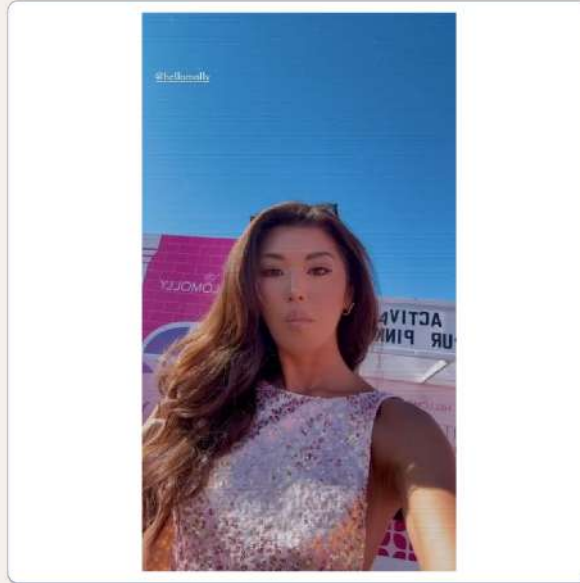
 356K

Media Value

**\$3,561**

7:44pm, Jul 14 2023

 STORY 



 @jennleezy

 356K

Media Value

**\$3,561**

7:43pm, Jul 14 2023

 STORY 



 @jennleezy

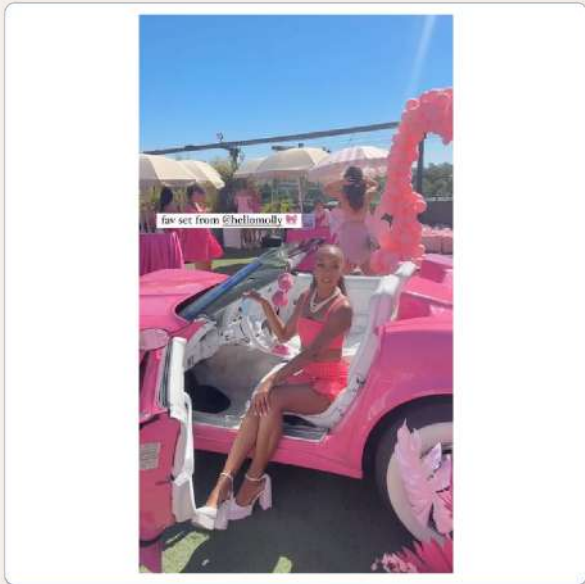
 356K

Media Value

**\$3,561**

7:42pm, Jul 14 2023

 STORY 



 @iamtristina

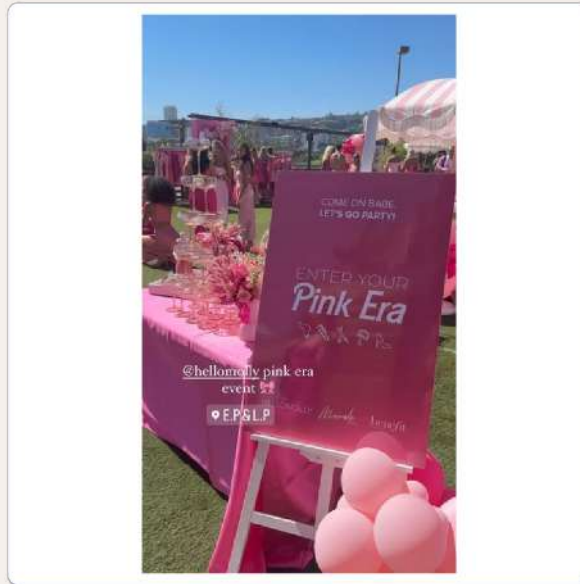
 23K

Media Value

**\$231**

7:26pm, Jul 14 2023

 STORY 



 @iamtristina

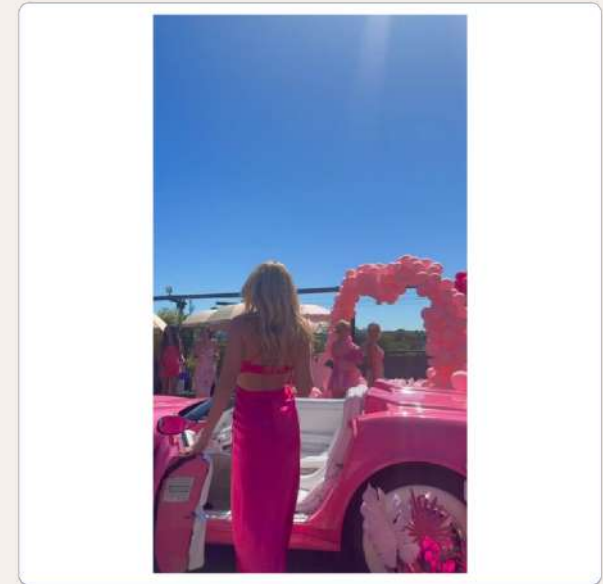
 23K

Media Value

**\$231**

7:23pm, Jul 14 2023

 STORY 



 @allyyrose

 206K

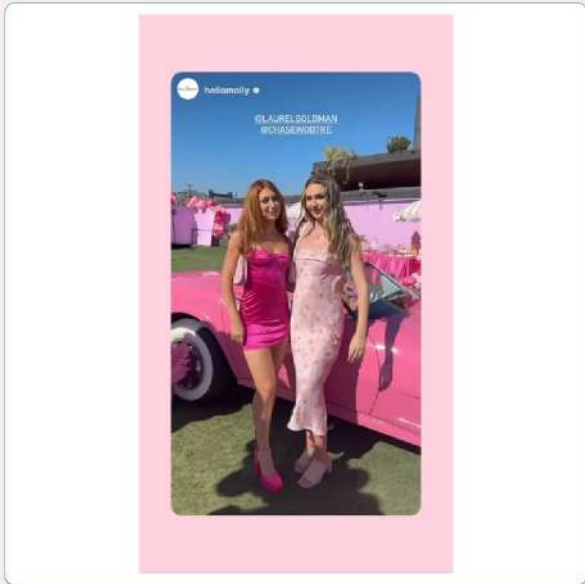
Media Value

**\$2,058**

7:20pm, Jul 14 2023

 STORY 





 @laurelgoldman

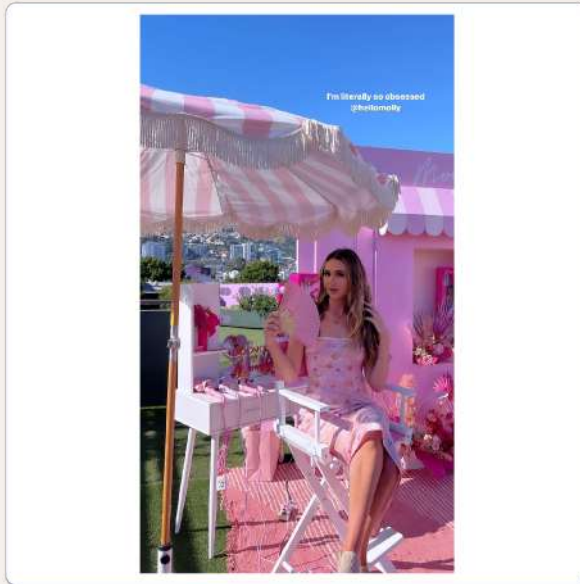
 163K

Media Value

**\$1,634**

7:03pm, Jul 14 2023

 STORY 



 @laurelgoldman

 163K

Media Value

**\$1,634**

7:02pm, Jul 14 2023

 STORY 



 @laurelgoldman

 163K

Media Value

**\$1,634**

6:59pm, Jul 14 2023

 STORY 



 @sophiee\_gabriella

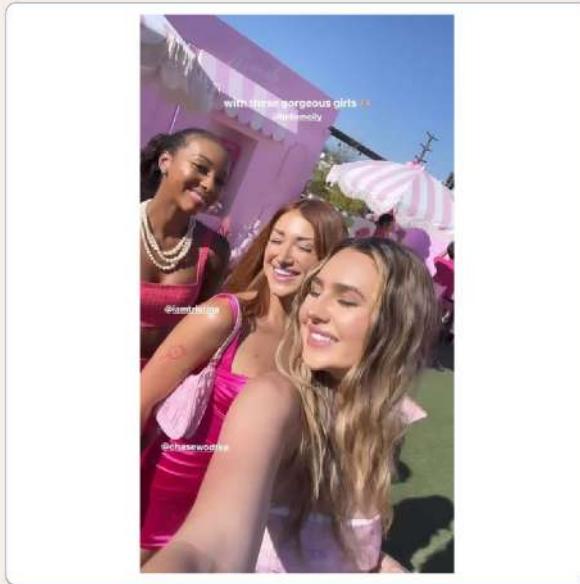
 41K

Media Value

**\$405**

6:57pm, Jul 14 2023

 STORY 



 @laurelgoldman

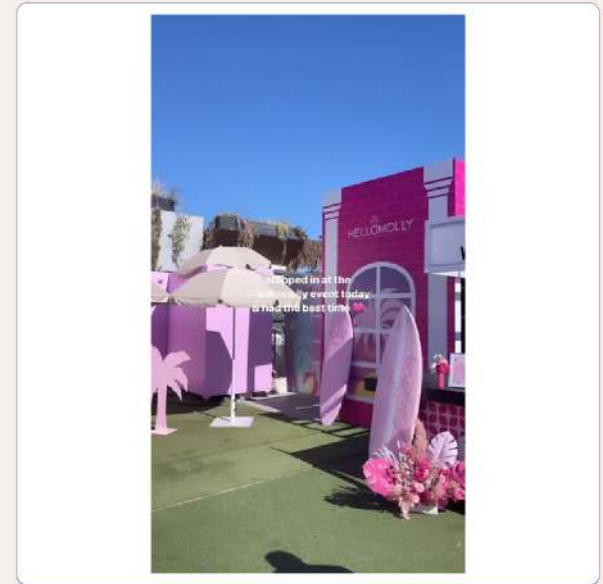
 163K

Media Value

**\$1,634**

6:51pm, Jul 14 2023

 STORY 



 @laurelgoldman

 163K

Media Value

**\$1,634**

6:46pm, Jul 14 2023

 STORY 



@sophiee\_gabriella

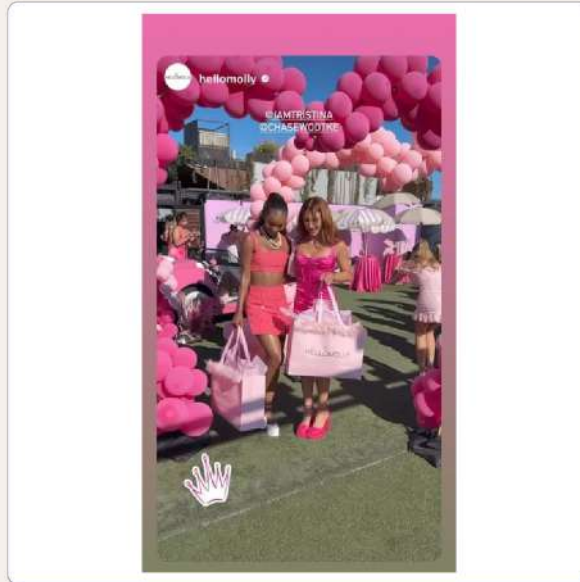
41K

Media Value

**\$405**

6:43pm, Jul 14 2023

STORY



@iamtristina

23K

Media Value

**\$231**

6:38pm, Jul 14 2023

STORY



@sid\_tilt

87K

11,774 119

Normal engagement

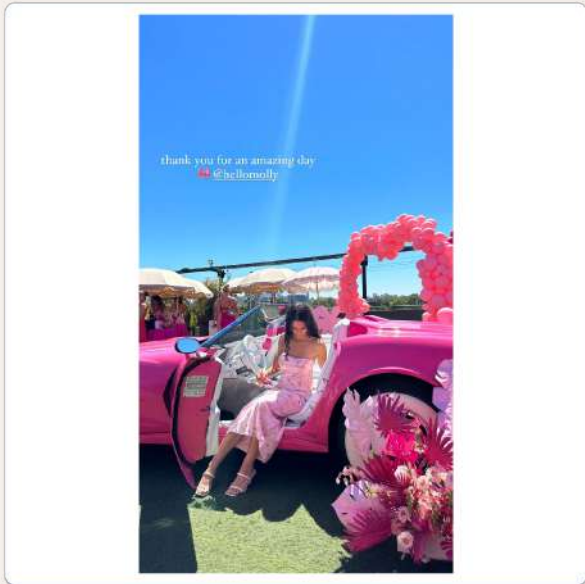
**10.23%**

Media Value

**\$871**

6:37pm, Jul 14 2023

POST



@kayinquinnn

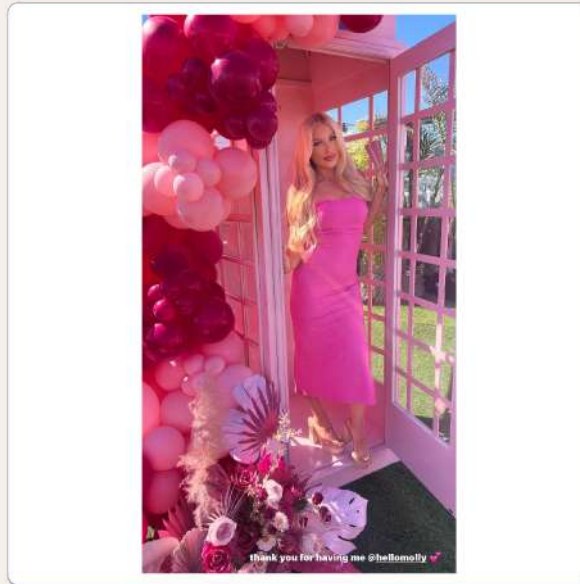
6573

Media Value

\$65

6:28pm, Jul 14 2023

STORY



@madymlanahan

96K

Media Value

\$961

6:27pm, Jul 14 2023

STORY



@veronikaraczkowski

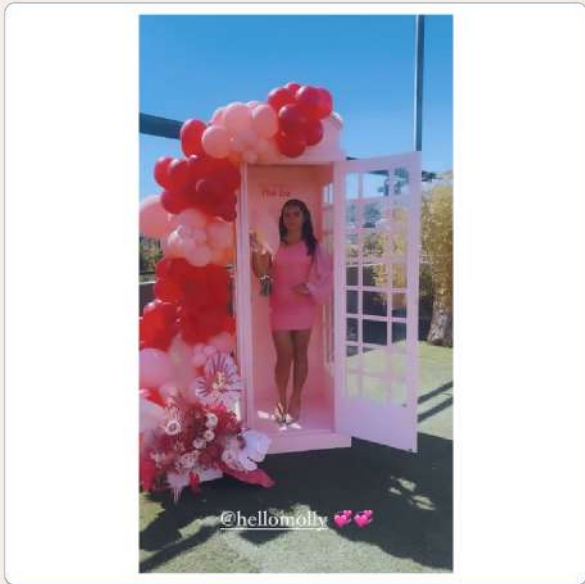
22K

Media Value

\$217

6:26pm, Jul 14 2023

STORY



 **@tatimcquay**

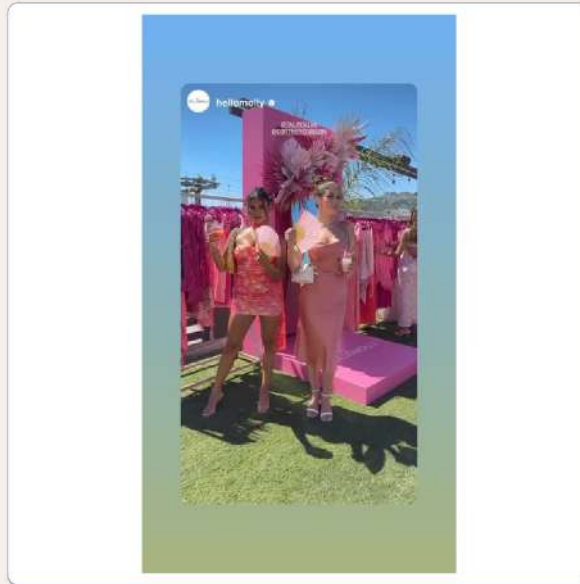
 669K

Media Value

**\$6,694**

6:20pm, Jul 14 2023

 **STORY** 



 **@talinsilva**

 331K

Media Value

**\$3,308**

6:18pm, Jul 14 2023

 **STORY** 



 **@allyyrose**

 206K

Media Value

**\$2,058**

6:15pm, Jul 14 2023

 **STORY** 



 **@allyyyrose**

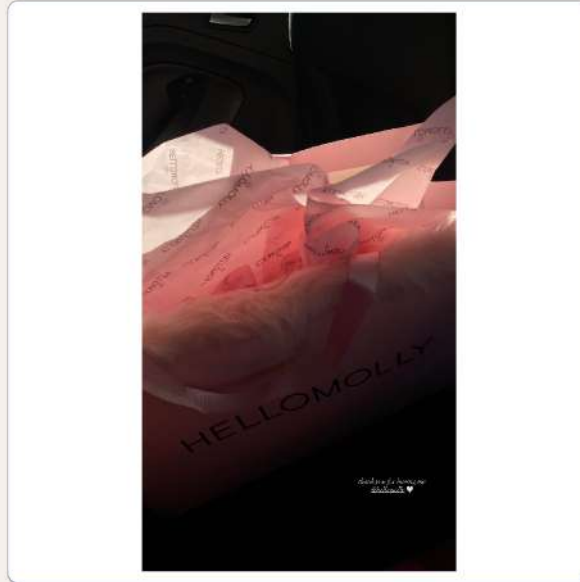
 206K

Media Value

**\$2,058**

6:14pm, Jul 14 2023

 **STORY** 



 **@nyjeri**

 6582

Media Value

**\$65**

6:13pm, Jul 14 2023

 **STORY** 



 **@mackenziedipman**

 353K

Media Value

**\$3,528**

6:12pm, Jul 14 2023

 **STORY** 



 @nyjeri

 6582

Media Value

**\$65**

6:10pm, Jul 14 2023

 STORY 



 @weronikaraczkowski

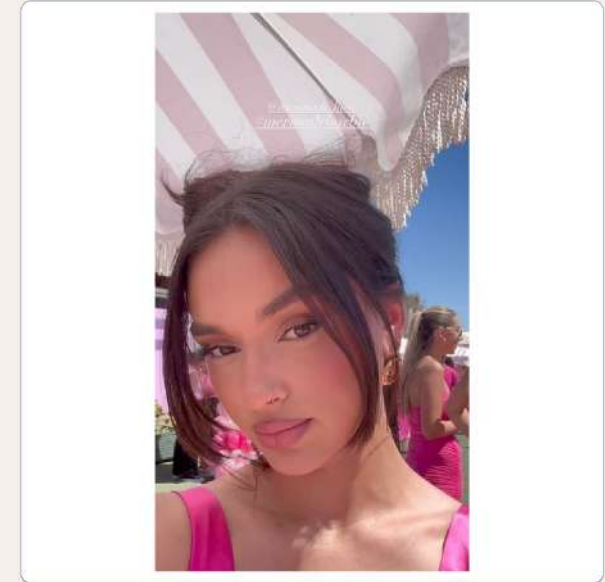
 22K

Media Value

**\$217**

6:09pm, Jul 14 2023

 STORY 



 @maddyaiken

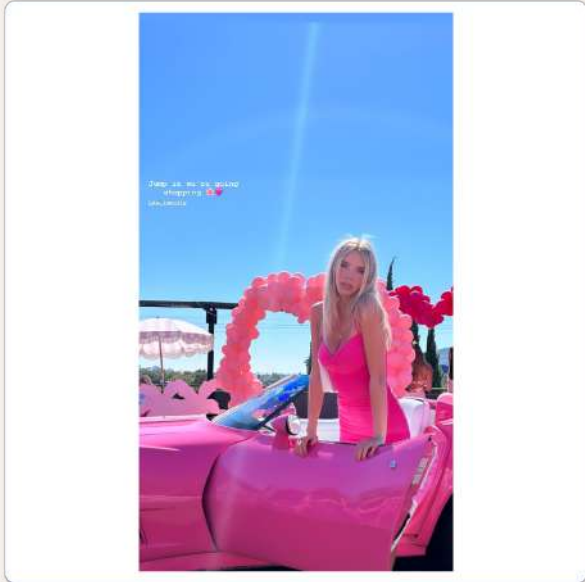
 91K

Media Value

**\$908**

6:08pm, Jul 14 2023

 STORY 



@weronikaraczkowski

22K

Media Value

\$217

6:03pm, Jul 14 2023

STORY



@beatajuod

19K

Media Value

\$185

6:03pm, Jul 14 2023

STORY



@kayla\_bandow

25K

Media Value

\$246

6:03pm, Jul 14 2023

STORY



MightyScout





 @beatajuod

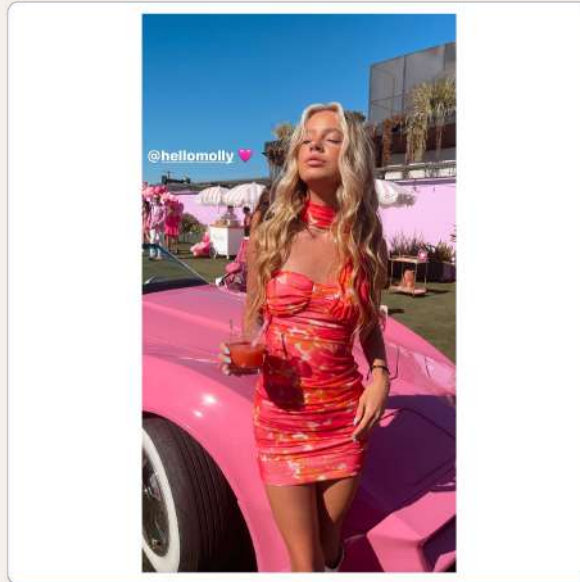
 19K

Media Value

**\$185**

6:02pm, Jul 14 2023

 STORY 



 @kendall.kiper

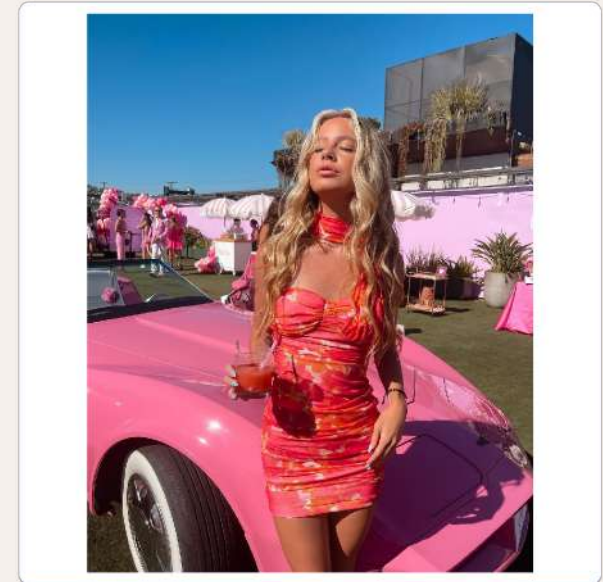
 37K

Media Value

**\$365**



5:56pm, Jul 14 2023

 STORY 



 @kendall.kiper

 37K

 0  43

Normal engagement

**0.16%**

Media Value

**\$365**

5:55pm, Jul 14 2023

 POST 



 @beatajuod

 19K

Media Value

**\$185**

5:54pm, Jul 14 2023

 STORY 



 @tracewinningham

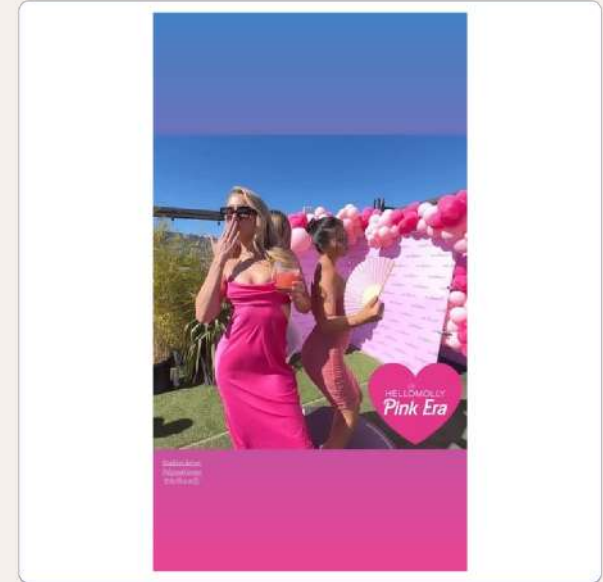
 50K

Media Value

**\$495**

5:53pm, Jul 14 2023

 STORY 



 @allyyrose

 206K

Media Value

**\$2,058**

5:52pm, Jul 14 2023

 STORY 



 **@nyjeri**

 6582

Media Value

**\$65**

5:49pm, Jul 14 2023

 STORY 



 **@beatajuod**

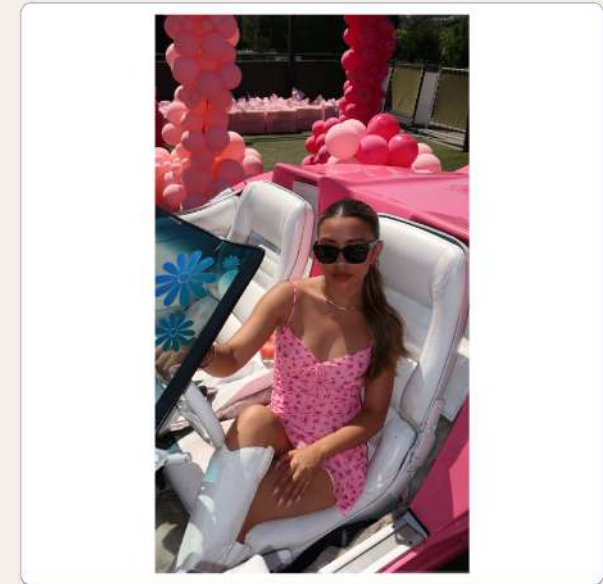
 19K

Media Value

**\$185**

5:45pm, Jul 14 2023

 STORY 



 **@melanie\_le\_**

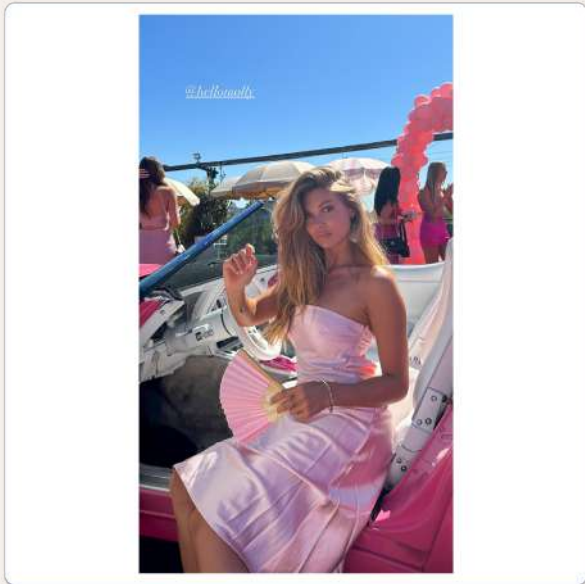
 9575

Media Value

**\$95**

5:44pm, Jul 14 2023

 STORY 



 @gillian\_nation

 193K

Media Value

**\$1,926**

5:41pm, Jul 14 2023

 STORY 



 @chloetessmiller

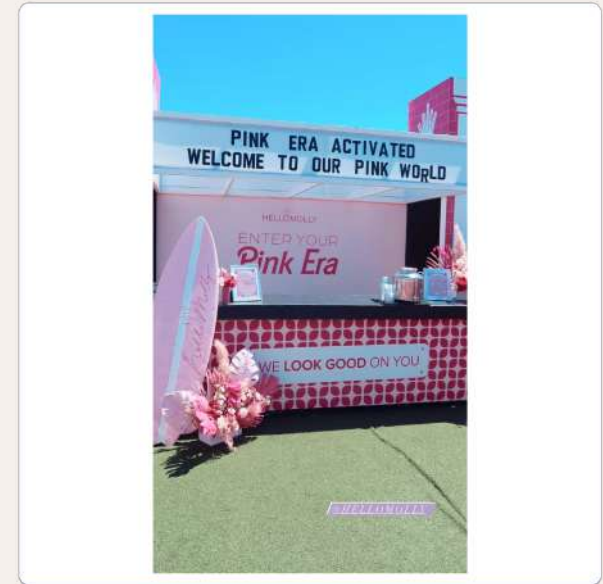
 48K

Media Value

**\$484**

5:33pm, Jul 14 2023

 STORY 



 @gillian\_nation

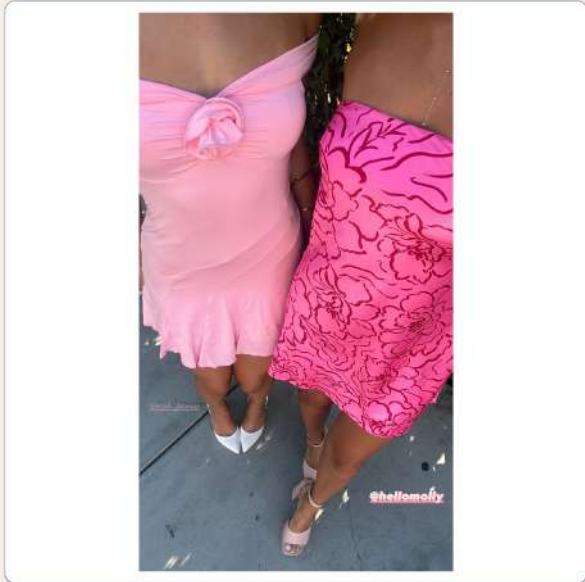
 193K

Media Value

**\$1,926**

5:31pm, Jul 14 2023

 STORY 



 @sid\_tilt

 87K

Media Value

**\$871**

5:30pm, Jul 14 2023

 STORY 



 @chloetessmiller

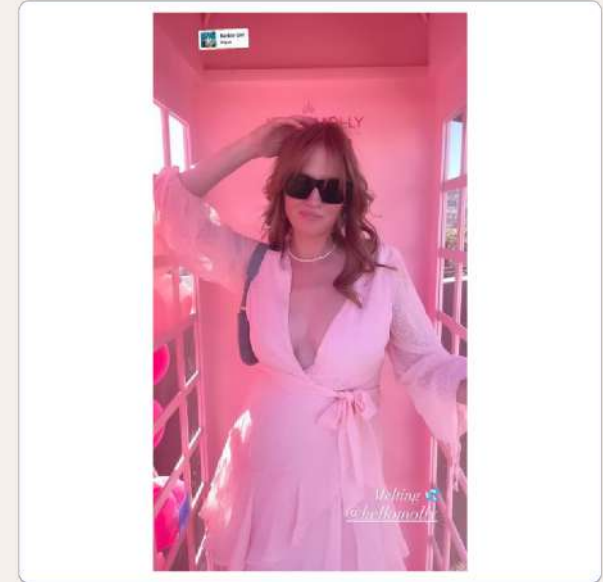
 48K

Media Value

**\$484**

5:28pm, Jul 14 2023

 STORY 



 @dominiquejane

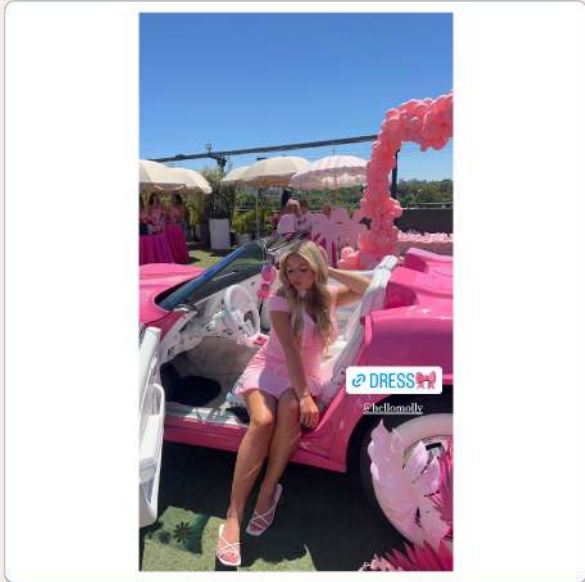
 52K

Media Value

**\$516**

5:28pm, Jul 14 2023

 STORY 



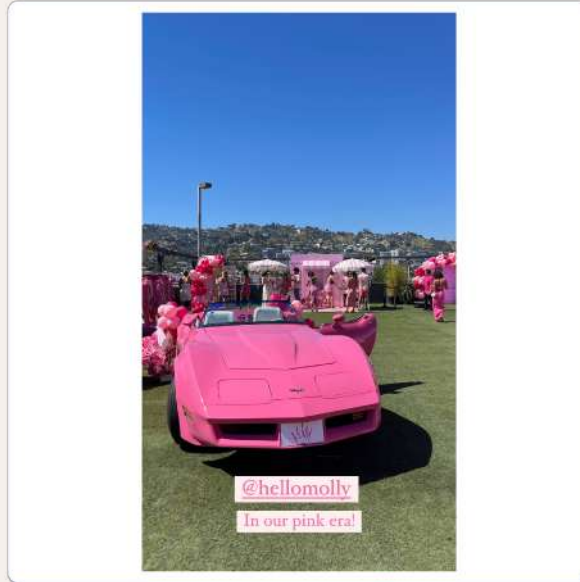
@chloetessmiller

48K

Media Value

\$484

5:27pm, Jul 14 2023



@debchubb

241K

Media Value

\$2,412

5:22pm, Jul 14 2023



@chloetessmiller

48K

Media Value

\$484

5:16pm, Jul 14 2023



MightyScout



 **@whoislilahgibney**

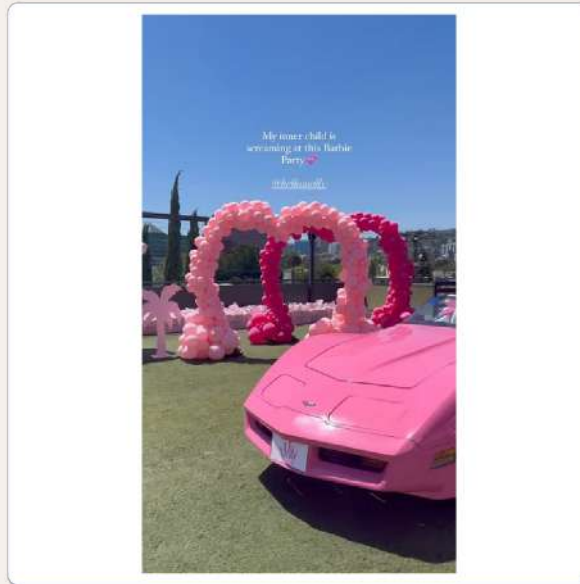
 73K

Media Value

**\$726**

5:15pm, Jul 14 2023

 **STORY** 



 **@maddyaiken**

 91K

Media Value

**\$908**

5:14pm, Jul 14 2023

 **STORY** 



 **@kendall.kiper**

 37K

Media Value

**\$365**

5:14pm, Jul 14 2023

 **STORY** 



 @chloetessmiller

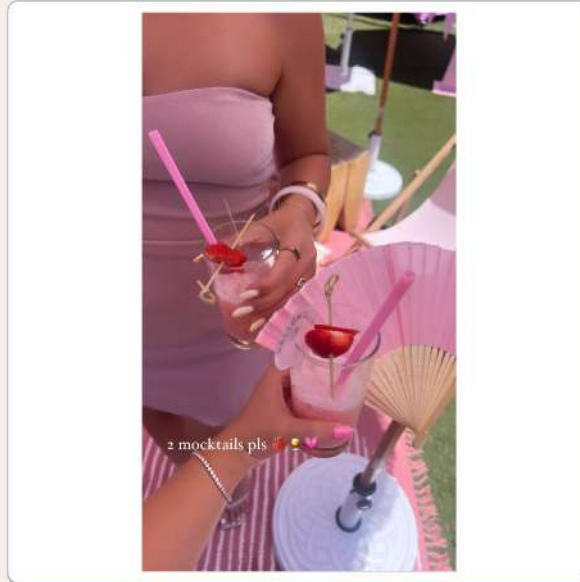
 48K

Media Value

**\$484**

5:14pm, Jul 14 2023

 STORY 



 @chloetessmiller

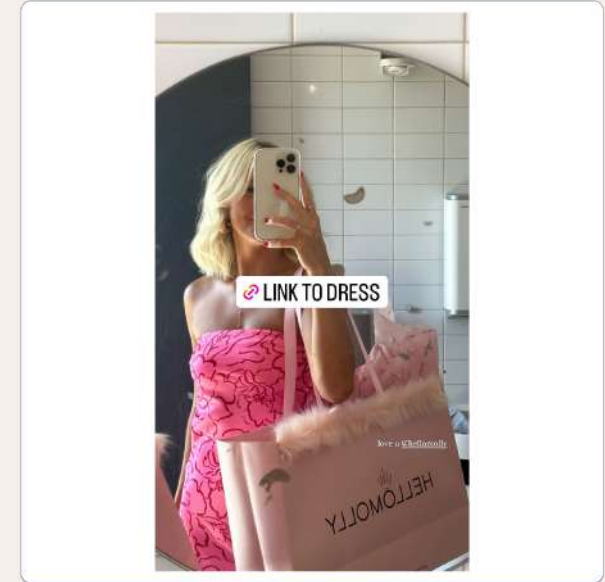
 48K

Media Value

**\$484**

5:14pm, Jul 14 2023

 STORY 



 @sid\_tilt

 87K

Media Value

**\$871**

5:14pm, Jul 14 2023

 STORY 





@chloetessmiller

48K

Media Value

**\$484**

5:13pm, Jul 14 2023

STORY



@chloetessmiller

48K

Media Value

**\$484**

5:12pm, Jul 14 2023

STORY



@nadiyakhan

79K

Media Value

**\$785**

5:10pm, Jul 14 2023

STORY



MightyScout



@chloetessmiller

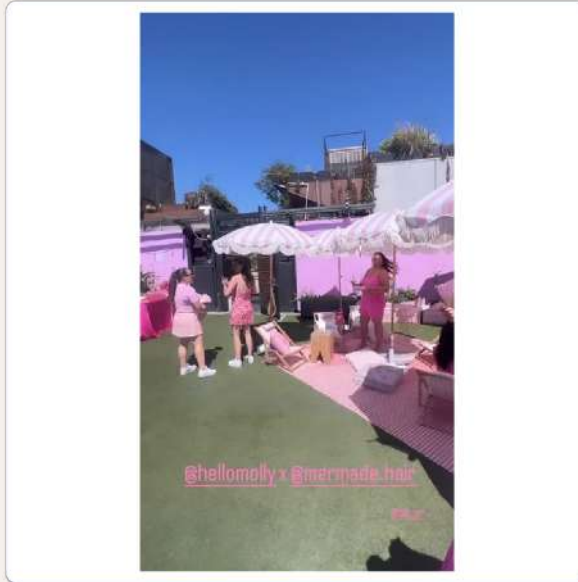
48K

Media Value

\$484

5:09pm, Jul 14 2023

STORY



@nadiyahkhan

79K

Media Value

\$785

5:09pm, Jul 14 2023

STORY



@chloetessmiller

48K

Media Value

\$484

5:09pm, Jul 14 2023

STORY



 @sid\_tilt

 87K

Media Value

**\$871**

5:09pm, Jul 14 2023

 STORY 



 @chloetessmiller

 48K

Media Value


**\$484**

5:08pm, Jul 14 2023

 STORY 



 @sid\_tilt

 87K

Media Value

**\$871**

5:06pm, Jul 14 2023

 STORY 



 @sid\_tilt

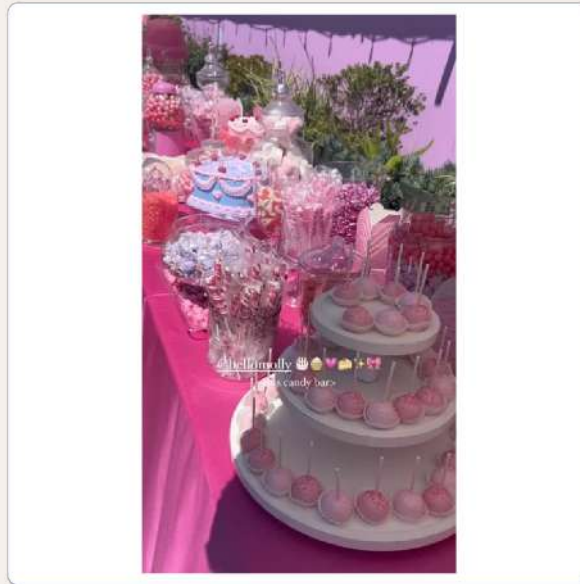
 87K

Media Value

**\$871**

5:06pm, Jul 14 2023

 STORY 



 @chloetessmiller

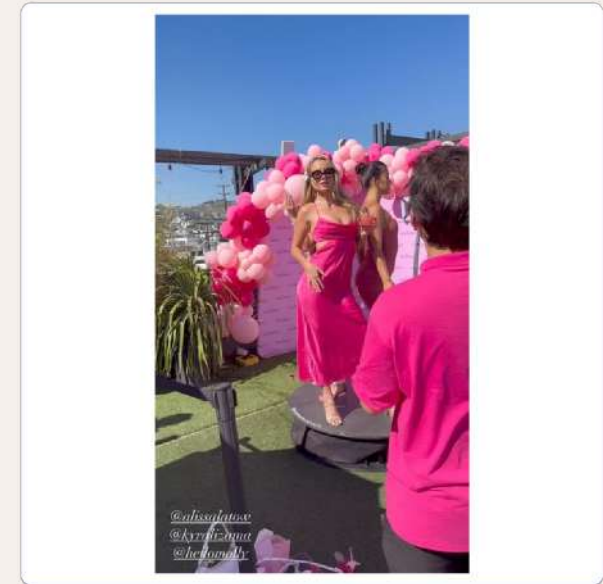
 48K

Media Value

**\$484**

5:06pm, Jul 14 2023

 STORY 



 @allyyyrose

 206K

Media Value

**\$2,058**

5:06pm, Jul 14 2023

 STORY 



@chloetessmiller

48K

Media Value

**\$484**

5:05pm, Jul 14 2023

STORY



@allyyyrose

206K

Media Value

**\$2,058**

5:04pm, Jul 14 2023

STORY



@chloetessmiller

48K

Media Value

**\$484**

5:03pm, Jul 14 2023

STORY



 @chloetessmiller

 48K

Media Value

**\$484**

5:02pm, Jul 14 2023

 STORY 



 @tatimcquay

 669K

Media Value

**\$6,694**

4:58pm, Jul 14 2023

 STORY 



 @athenakatoanga

 214K

Media Value

**\$2,139**

4:56pm, Jul 14 2023

 STORY 



 @tracewinningham

 50K

Media Value

**\$495**

4:55pm, Jul 14 2023

 STORY 



 @melanie\_le\_

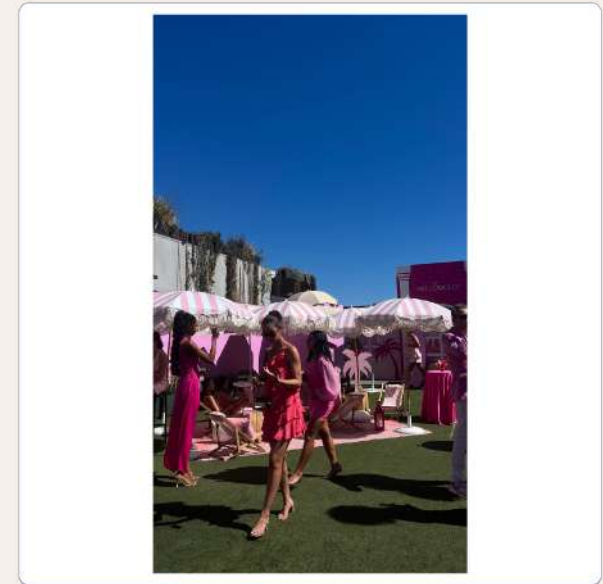
 9575

Media Value

**\$95**

4:54pm, Jul 14 2023

 STORY 



 @melanie\_le\_

 9575

Media Value

**\$95**

4:53pm, Jul 14 2023

 STORY 



 @melanie\_le\_

 9575

Media Value

**\$95**

4:52pm, Jul 14 2023

 STORY 



 @gillian\_nation

 193K

Media Value

**\$1,926**

4:52pm, Jul 14 2023

 STORY 



 @melanie\_le\_

 9575

Media Value

**\$95**

4:50pm, Jul 14 2023

 STORY 





 @melanie\_le\_

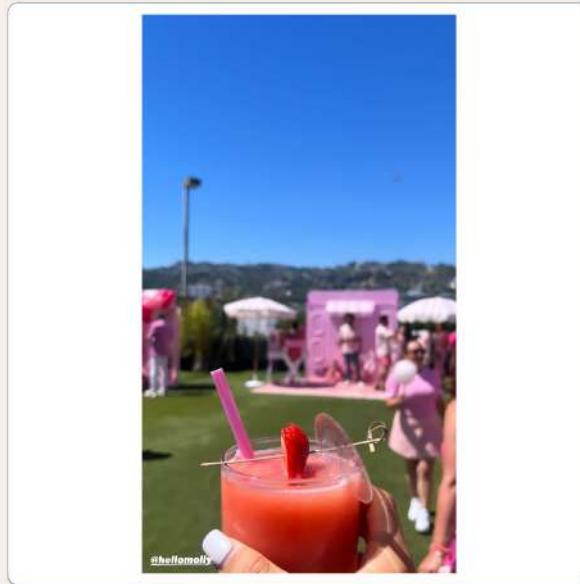
 9575

Media Value

**\$95**

4:50pm, Jul 14 2023

 STORY 



 @bellalovkvist

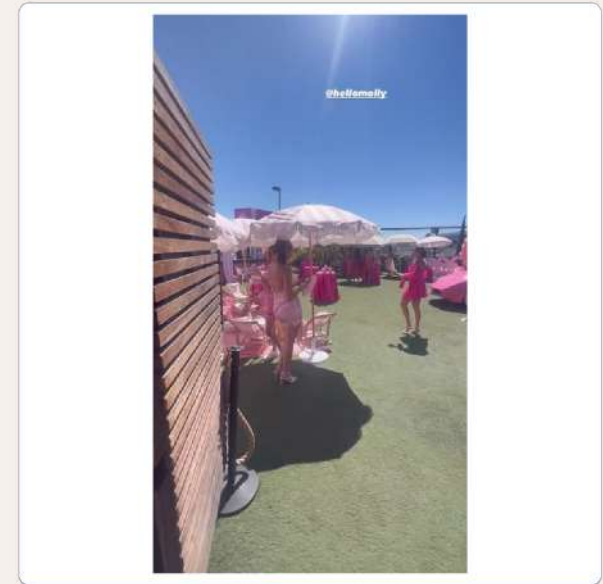
 32K

Media Value

**\$322**

4:49pm, Jul 14 2023

 STORY 



 @bellalovkvist

 32K

Media Value

**\$322**

4:47pm, Jul 14 2023

 STORY 



 **@tatimcquay**

 669K

Media Value

**\$6,694**

4:46pm, Jul 14 2023

 **STORY** 



 **@carolenahuseby**

 55K

Media Value

**\$546**

4:44pm, Jul 14 2023

 **STORY** 



 **@alexis.frasca**

 64K

Media Value

**\$635**

4:43pm, Jul 14 2023

 **STORY** 



 @carolenahuseby

 55K

Media Value

**\$546**

4:43pm, Jul 14 2023

 STORY 



 @carolenahuseby

 55K

Media Value

**\$546**

4:42pm, Jul 14 2023

 STORY 



 @alexis.frasca

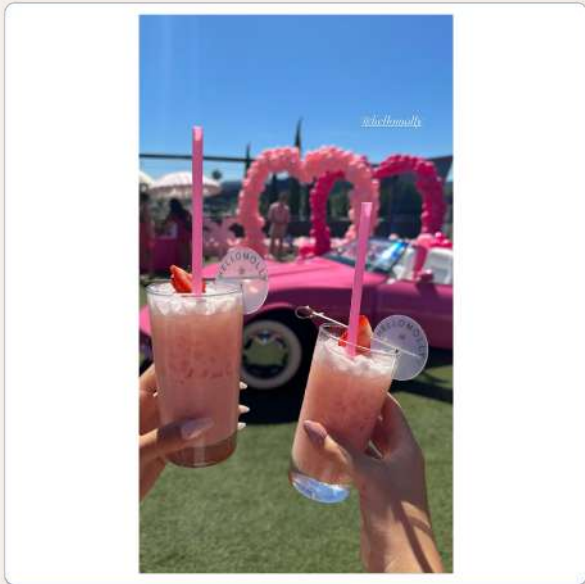
 64K

Media Value

**\$635**

4:42pm, Jul 14 2023

 STORY 



 @taylor.frasca

 3694

Media Value

**\$36**

4:42pm, Jul 14 2023

 STORY 



 @alexis.frasca

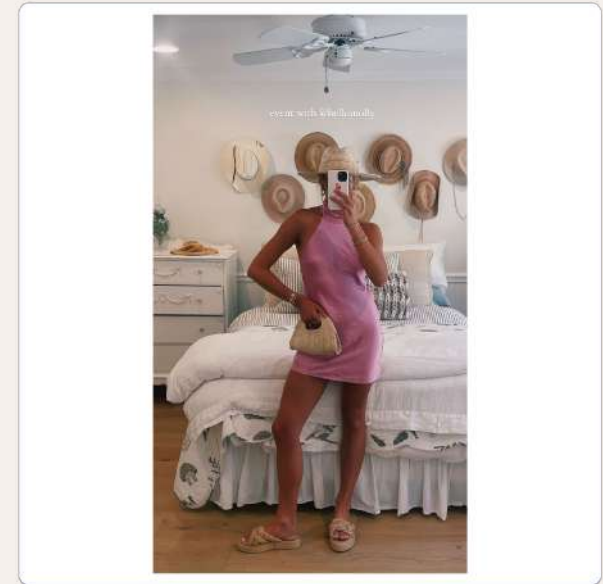
 64K

Media Value

**\$635**

4:42pm, Jul 14 2023

 STORY 



 @carolenahuseby

 55K

Media Value

**\$546**

4:42pm, Jul 14 2023

 STORY 



 @maddyaiken

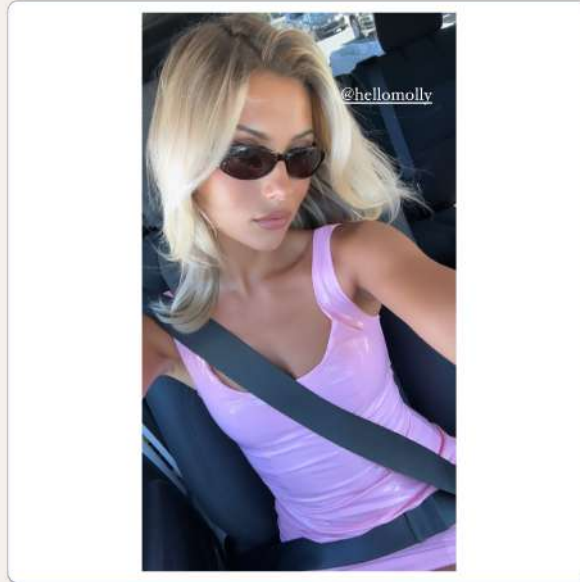
 91K

Media Value

**\$908**

4:41pm, Jul 14 2023

 STORY 



 @alexis.frasca

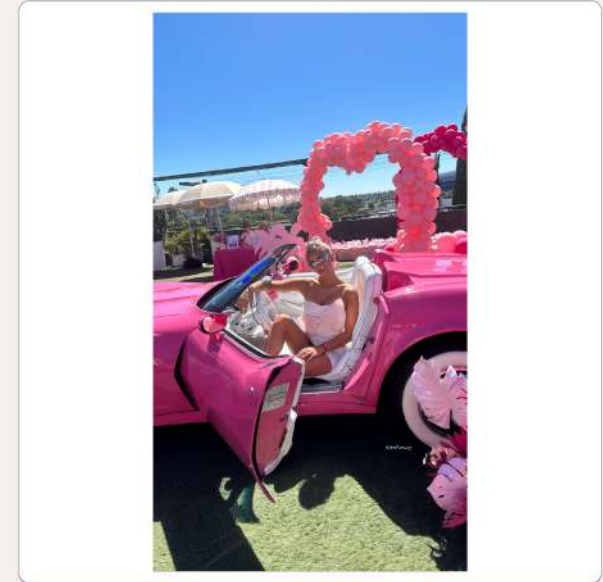
 64K

Media Value

**\$635**

4:41pm, Jul 14 2023

 STORY 



 @taylor.frasca

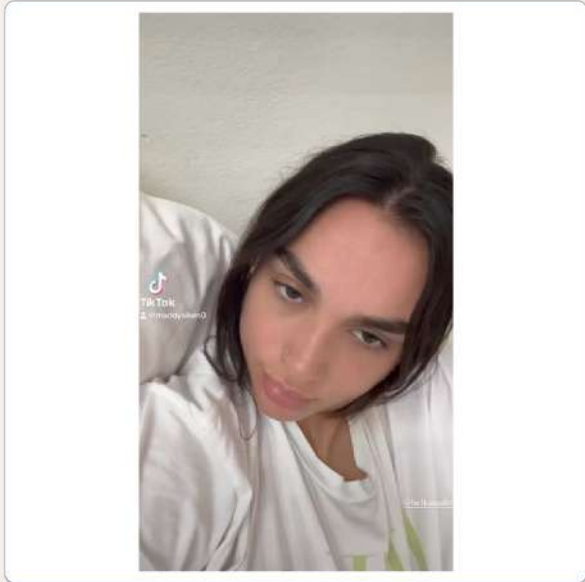
 3694

Media Value

**\$36**

4:41pm, Jul 14 2023

 STORY 



 @maddyaiken

 91K

Media Value

**\$908**

4:40pm, Jul 14 2023

 STORY 



 @karsenkimball

 106K

Media Value

**\$1,061**

4:38pm, Jul 14 2023

 STORY 



 @taylor.frasca

 3694

Media Value

**\$36**

4:37pm, Jul 14 2023

 STORY 



 **@tracewinningham**

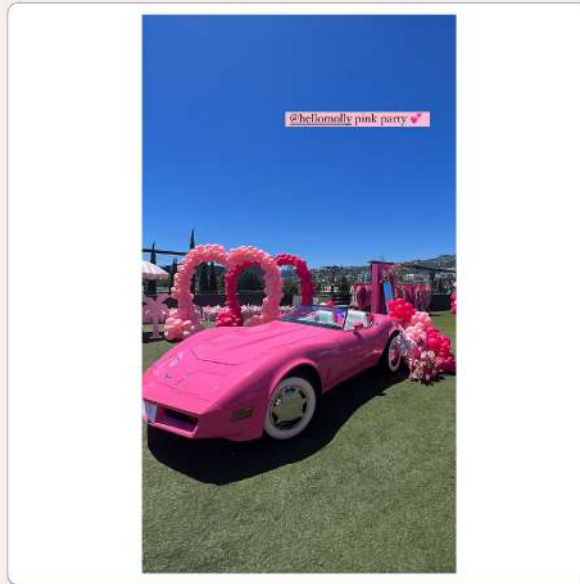
 50K

Media Value

**\$495**

4:36pm, Jul 14 2023

 **STORY** 



 **@athenakatoanga**

 214K

Media Value

**\$2,139**

4:33pm, Jul 14 2023

 **STORY** 



 **@talinsilva**

 331K

Media Value

**\$3,308**

4:32pm, Jul 14 2023

 **STORY** 



 **@whoislilahgibney**

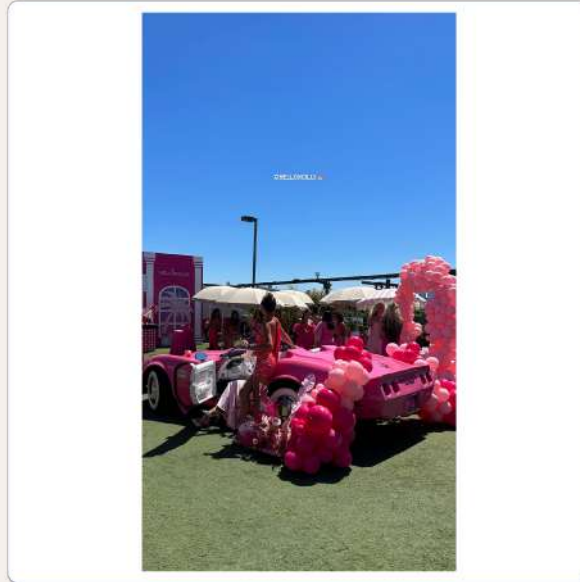
 73K

Media Value

**\$726**

4:23pm, Jul 14 2023

 **STORY** 



 **@emymooree**

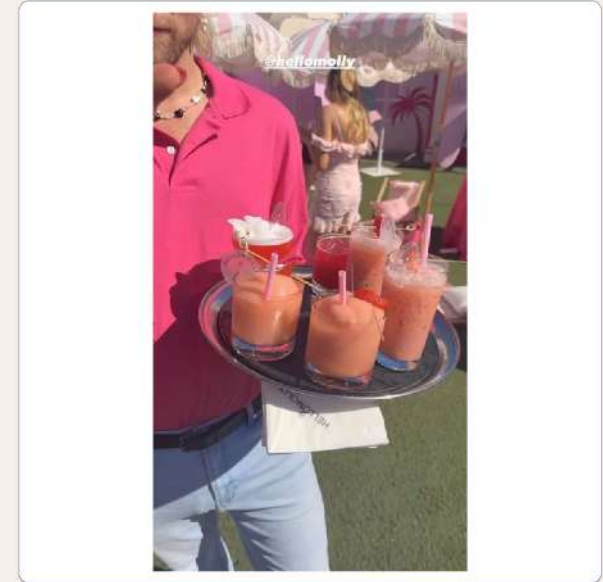
 71K

Media Value

**\$707**

4:23pm, Jul 14 2023

 **STORY** 



 **@whoislilahgibney**

 73K

Media Value

**\$726**

4:22pm, Jul 14 2023

 **STORY** 





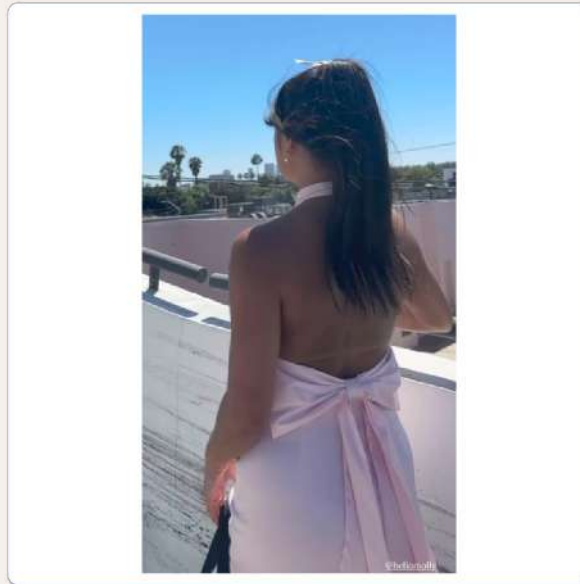
@sophiee\_gabriella

41K

Media Value

\$405

4:22pm, Jul 14 2023



@alainelimjoco

68K

Media Value

\$678

4:21pm, Jul 14 2023



@veronikaraczkowski

22K

Media Value

\$217

4:19pm, Jul 14 2023



MightyScout



@giaaldisert

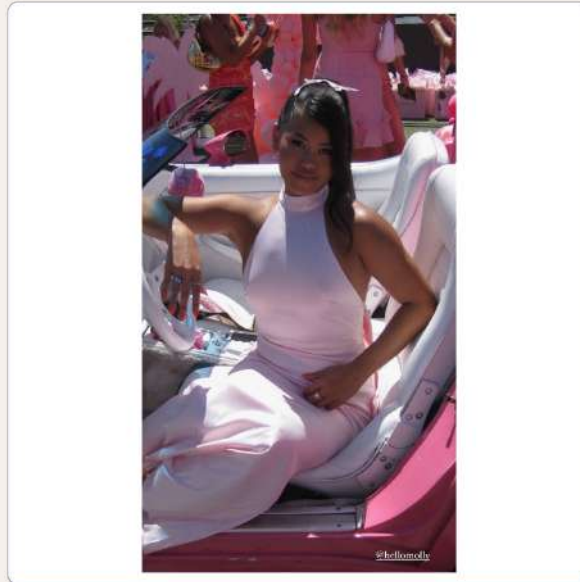
19K

Media Value

**\$190**

4:18pm, Jul 14 2023

STORY



@alainelimjoco

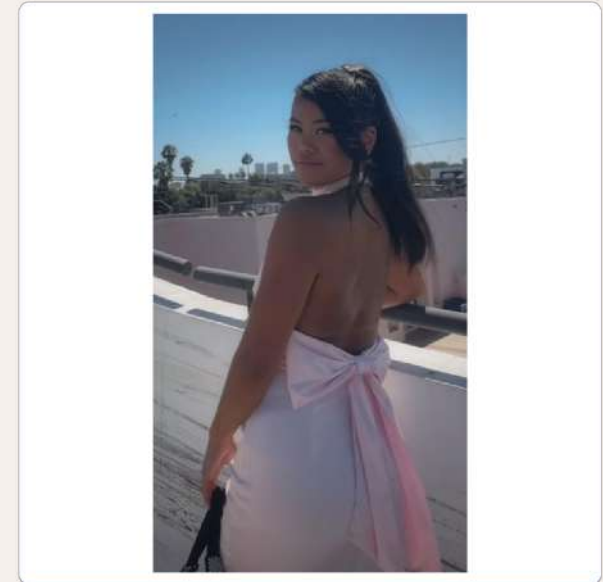
68K

Media Value

**\$678**

4:16pm, Jul 14 2023

STORY



@alainelimjoco

68K

0 11 3,660

Normal engagement

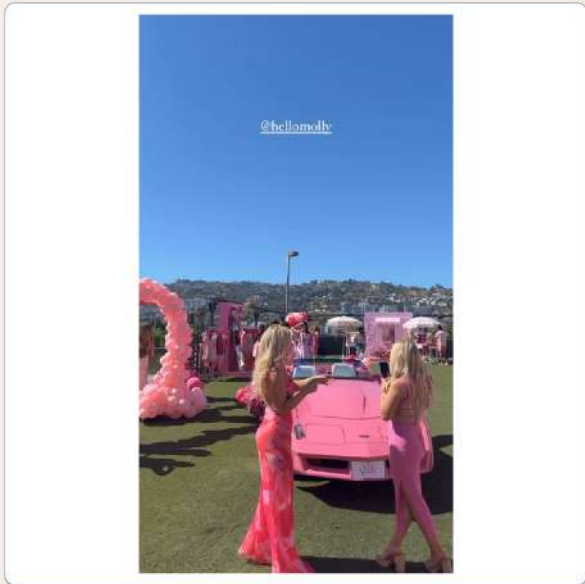
**0.03%**

Media Value

**\$678**

4:16pm, Jul 14 2023

REEL



 **@whoislilahgibney**

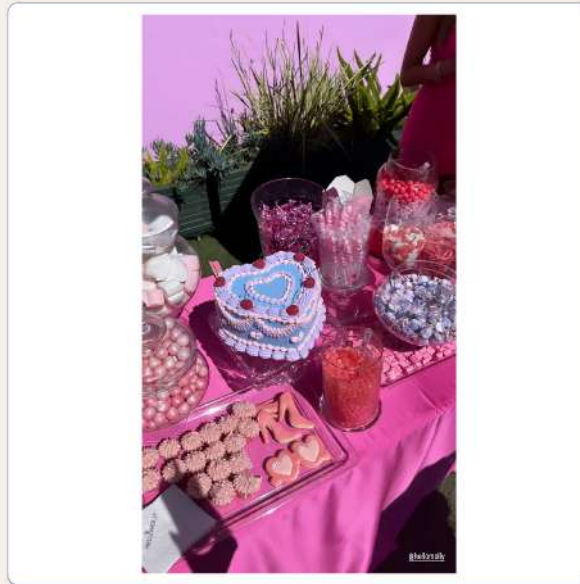
 73K

Media Value

**\$726**

4:10pm, Jul 14 2023

 **STORY** 



 **@kittybluu**

 108K

Media Value

**\$1,076**

4:09pm, Jul 14 2023

 **STORY** 



 **@chazlyn.yvonne**

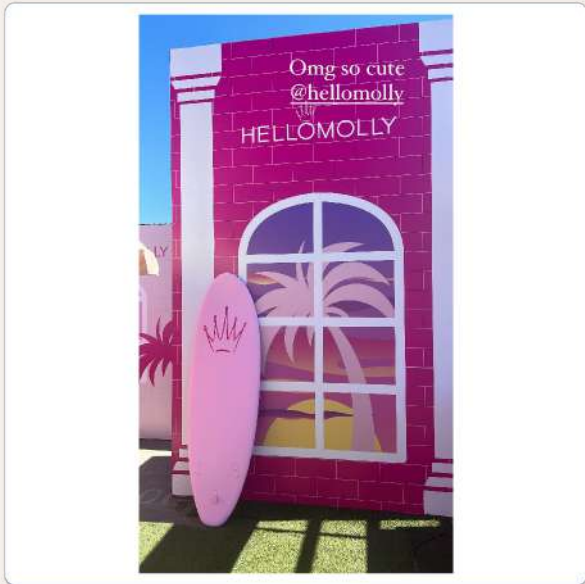
 61K

Media Value

**\$613**

4:08pm, Jul 14 2023

 **STORY** 



 @sophiee\_gabriella

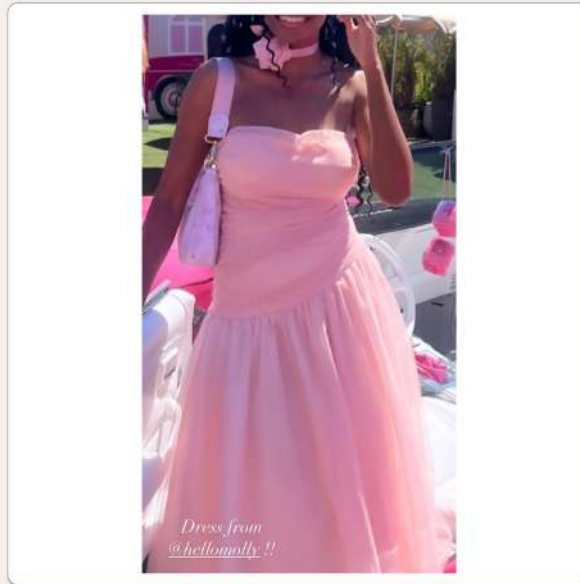
 41K


Media Value

**\$405**

4:06pm, Jul 14 2023

 STORY 



 @chazlyn.yvonne

 61K


Media Value

**\$613**

4:00pm, Jul 14 2023

 STORY 



 @chazlyn.yvonne

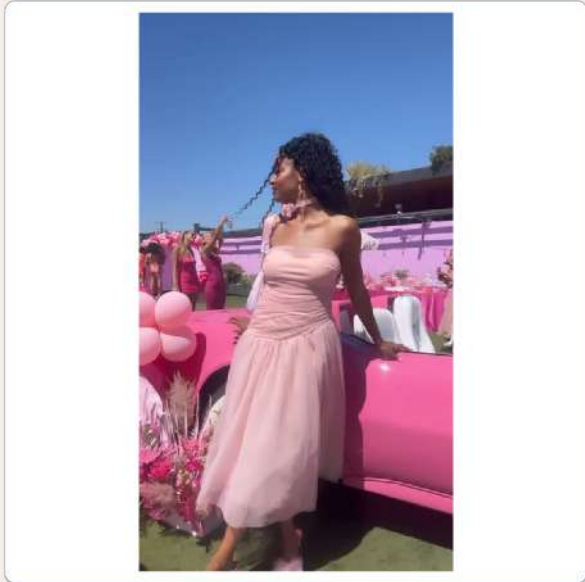
 61K


Media Value

**\$613**

3:59pm, Jul 14 2023

 STORY 



 @chazlyn.yvonne

 61K


Media Value

**\$613**

3:58pm, Jul 14 2023

 STORY 



 @chazlyn.yvonne

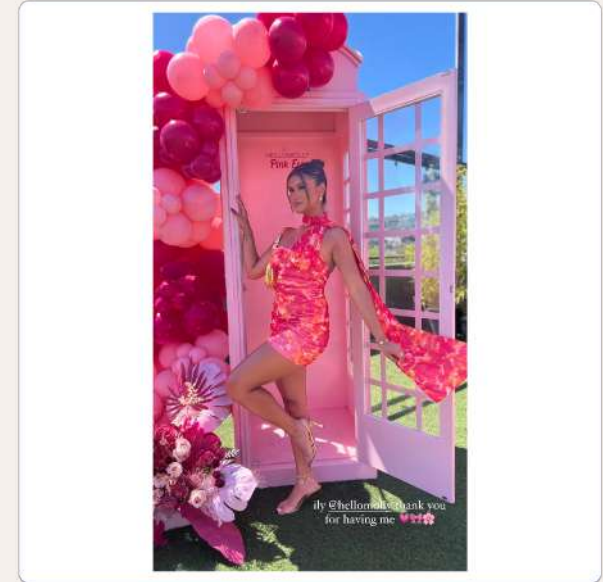
 61K

Media Value

**\$613**

3:50pm, Jul 14 2023

 STORY 



 @talinsilva

 331K


Media Value

**\$3,308**

3:47pm, Jul 14 2023

 STORY 



 @chazlyn.yvonne

 61K


Media Value

**\$613**

3:47pm, Jul 14 2023

 STORY 



 @chazlyn.yvonne

 61K


Media Value


**\$613**

3:46pm, Jul 14 2023

 STORY 



 @chazlyn.yvonne

 61K

Media Value

**\$613**

3:46pm, Jul 14 2023

 STORY 



 @talinsilva

 331K

Media Value

**\$3,308**

3:45pm, Jul 14 2023

 STORY 



 @dominiquejane

 52K

Media Value

**\$516**

3:44pm, Jul 14 2023

 STORY 



 @talinsilva

 331K

Media Value

**\$3,308**

3:43pm, Jul 14 2023

 STORY 



 @talinsilva

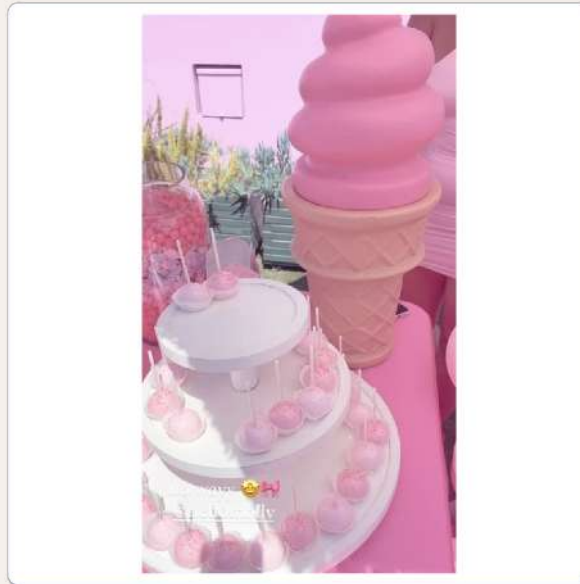
 331K

Media Value

**\$3,308**

3:41pm, Jul 14 2023

 STORY 



 @talinsilva

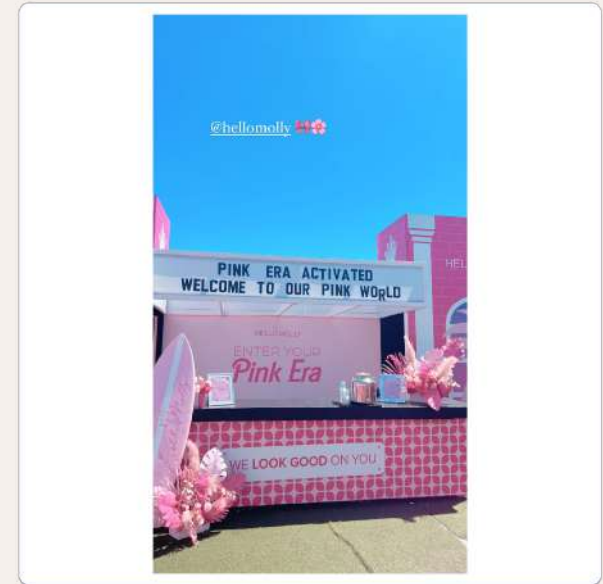
 331K

Media Value

**\$3,308**

3:40pm, Jul 14 2023

 STORY 



 @talinsilva

 331K

Media Value

**\$3,308**

3:40pm, Jul 14 2023

 STORY 





 @talinsilva

 331K

Media Value

**\$3,308**

3:38pm, Jul 14 2023

 STORY 



 @iamtristina

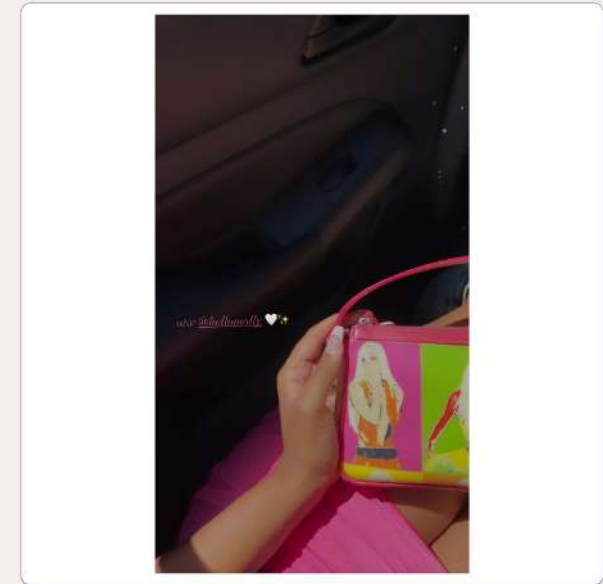
 23K

Media Value

**\$231**

3:38pm, Jul 14 2023

 STORY 



 @nyjeri

 6582

Media Value

**\$65**

3:00pm, Jul 14 2023

 STORY 



 @kayinquinnn

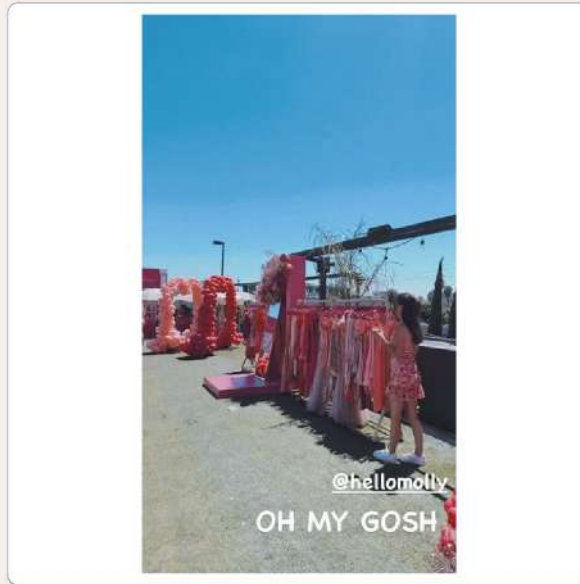
 6573

Media Value

**\$65**

2:32pm, Jul 14 2023

 STORY 



 @anielaleon

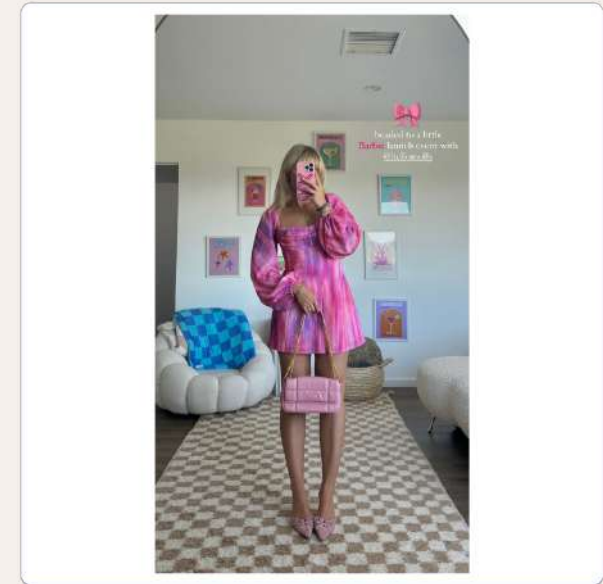
 269K

Media Value

**\$2,691**

2:19pm, Jul 14 2023

 STORY 



 @karsenkimball

 106K

Media Value

**\$1,061**

1:34pm, Jul 14 2023

 STORY 



 @chasewodtke

 29K

Media Value

**\$292**

11:34am, Jul 14 2023

 STORY 



 @nyjeri

 6582

Media Value

**\$65**

6:29pm, Jul 12 2023

 STORY 



 @scarletaviram

 79K

Media Value

**\$794**

3:05pm, Jul 12 2023

 STORY 



 **@tori\_wade**

 207K

Media Value

**\$2,067**

3:02pm, Jul 12 2023

 **STORY** 



 **@giannaluke**

 63K

Media Value

**\$630**

3:39pm, Jul 11 2023

 **STORY** 



 **@talinsilva**

 331K

Media Value

**\$3,308**

11:51am, Jul 10 2023

 **STORY** 



 @anielaleon

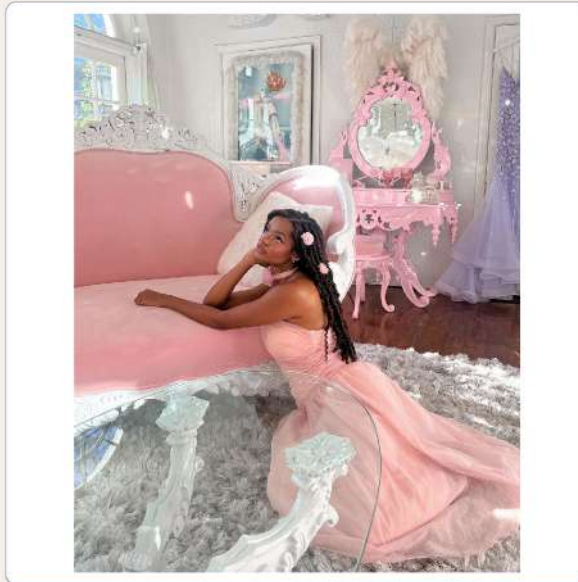
 269K


Media Value

**\$2,691**

12:45pm, Jul 9 2023

 STORY 



 @chazlyn.yvonne

 61K

 3,714  118

Normal engagement

**10.49%**

Media Value

**\$613**

12:00pm, Jul 7 2023

 POST 



 @melanie\_le\_

 9575

Media Value

**\$95**

7:12pm, Jul 6 2023

 STORY 



 @beatajuod

 19K

Media Value

**\$185**

6:45pm, Jul 6 2023

 STORY 



 @weronikaraczkowski

 22K

Media Value

**\$217**

3:35pm, Jul 6 2023

 STORY 



 @allyyyrose

 206K

Media Value

**\$2,058**

3:37pm, Jun 29 2023

 STORY 

# STATISTICS



PROFILES POSTED

**62**

MEDIA POSTED

**254**

35 posts • 219 stories

POTENTIAL REACH

**7.7m**

IMPRESSIONS

**69k**

ENGAGEMENTS

**55k**

0.71% engagement rate

MEDIA VALUE

**\$329,103**

# FEEDBACK!

We received such positive feedback from our guests. Girls were blown away with the overall production and creative. There is endless pink content being posted!



**Deborah Chubb**

to me ▾

12:33 PM (4 hours ago)



Hi!!!

So nice officially meeting you and thank you again for having me!! It was so much fun! Mady and I were saying as we left that it was literally the best brand event we've been to 💕



**thelifeoflibs** ✓ Think of me as the Barbie you'll never get to play with



in my pink girl era and don't want it to end. she's a girly girl, girl lover, girl supporter and girl's girl. 🎀👗👑  
second pic is my true reaction when I see my girls 😊



HELLOMOLLY



WE LOVED  
CELEBRATING YOUR  
*Pink Era*  
WITH YOU!

